

GLOUCESTERSHIRE HEALTH AND WELLBEING PARTNERSHIP

Minutes of the meeting of the Gloucestershire Health and Wellbeing Partnership held on Tuesday 26 September 2023

Members:

Cllr Carole Allaway-Martin (Chair)	Ann James
Siobhan Farmer	Guy Stenson
Dr Raghu Ananthakrishnam	Des Gorman
Tom Beasley	Nathanial Hooton
Chris Brown	Gail Pasquall
Angela Claridge	Katie Tucker
Tracy Clark	Becky Beard
Helen Edwards	Des Gorman
Mark Walkingshaw	Barbara Piranty
Olesya Atkinson	Matt Gilby
Dr Bob Hodges	
Gemma Artz	

Non Members:

Jacqueline Wright	Caitlin Day
Cathy Stennard	Laura Gregory
Bronwyn Barnes	Corrine Robinson

1. APOLOGIES

Apologies were noted from: -

Mary Hutton
Dame Gill Morgan
Angela Potter (Deputised by Des Gorman)
Nigel Brinn
Rachel Pearce
Professor Mark Pietroni (Deputised by Dr Raghuram)
Nikki Richardson
Nick Evans (Deputised by Becky Beard)
Andrea Holder
Keith Gerrard
Matt Lennard
Sarah Danson
Alistair Cunningham (Vice Chair)
Riki Moody (Deputised by Matt Gilby)
Jane Probert (Deputised by Becky Beard)

2. DECLARATIONS OF INTEREST

No declarations of interest were received at the meeting.

Minutes subject to their acceptance as a correct record at the next meeting

3. MINUTES

The minutes of the meeting held on 25 July 2023 were confirmed and agreed as a true record of that meeting.

4. PUBLIC QUESTIONS

No public questions were submitted in advance of the meeting.

5. BLOOD PRESSURE EXEMPLAR THEME UPDATE

Laura Gregory and Caitlin Day gave a detailed presentation on the Blood Pressure Exemplar Theme, one of three exemplar themes agreed as a focus of work for the Partnership in 2023/24.

More than a quarter of adults in England have high blood pressure. It is the most common long-term condition and the second biggest risk factor (after smoking) for premature death and disability in this country, creating a significant demand on both health and care services.

To view the presentation, please refer to the link [here](#)

Referencing the Gloucestershire Integrated Care Strategy published in December 2022, it was explained that the strategy aimed to build on the work already in place to achieve the overall aim of improving the health and wellbeing of the population.

Focussing on blood pressure, smoking and employment as priority themes, the work of the Partnership was to not only improve the health and wellbeing of the population, but to consider preventative interventions from which to reduce the demands on the health and care system in the medium to longer term.

Members were advised of the wide ranging activities introduced during the 'Know Your Numbers' Week Campaign, (4-10 September 2023). The campaign formed part of a national campaign and had been extensively promoted locally.

A key message of the '*Make the time, ease your pressure*' campaign was to emphasise the importance of the taking care of our blood pressure, regardless of age. The campaign was well received, with people of all ages encouraged to have their blood pressure checked, either at home, at a local pharmacy, or at one of the mobile blood pressure check units that had been located around the county during the campaign week.

Moving on from the campaign, it was reported that next steps included: -

- a) Undertaking an analysis of survey responses and evaluating the effectiveness of the campaign.
- b) Participating in a longer term Southwest of England 'hypertension' communications campaign, with a dedicated local webpage.

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- c) Exploring other options from which to encourage blood pressure monitoring in the community.

Members were invited to contact Caitlin Day if interested in joining one of the 3 pilot schemes identified to take the work forward and advised of an area of work to develop Cardio Vascular Disease (CVD) Champions.

Key messages raised at the meeting included the importance of not overwhelming the public with the information available to them and to maintain momentum. Members were advised that there would be an opportunity at the development session after the meeting to explore the subject in more detail.

6. PARTNER USE OF STRATEGY: COTSWOLD DISTRICT COUNCIL

Angela Claridge, (Director of Governance & Development), and Jacqueline Wright, (Community Wellbeing Manager), from Cotswold District Council, gave a detailed presentation on how CDC used the Gloucestershire Integrated Care Strategy to support the health and wellbeing of the district. The presentation highlighted the role of district councils in terms of primary prevention and identified opportunities for increased partnership working in relation to use of the strategy.

Included within the presentation were examples of good practice, plus an overview of the areas within the Integrated Care Strategy that might require improvement or further development. Members were asked to consider what opportunities, (within the framework of the strategy), they felt they could contribute to or offer more support going forward.

To view the reports and presentation published with the agenda, please refer to the link [here](#)

Referring to the Kings Fund Report “Driving Better Health Outcomes through Integrated Care Systems – the role of District Councils”, and the valuable role district councils have in influencing the wider determinants of health, members were encouraged to consider the narrative of the report and engage in more depth at the development session after the meeting.

It was suggested that, from enhanced partnership working, more could be done to strengthen the role of local authorities to promote and support health and care within their communities, including addressing issues relating to living conditions and affordable housing.

Encompassing all District Councils, it was hoped more opportunities might emerge from which to develop place-based projects and address some of the wider determinants of health. This would hopefully allow for better integration and increased focus on the preventive work already underway within the ICS.

Referencing the Kings Fund Report, it was suggested that a key strength of District Councils as local anchor organisations was the ability to influence the wider

determinants of health from their close proximity to local communities as well as the leadership role they played within the districts.

Acknowledging the challenges of delivering effective services across such a large geographical area as Gloucestershire, the Kings Fund report advocated the creation of local partnerships and programmes of work based on a shared ambition of delivering better access to services and to better meet the needs of people through improved data sharing, multi-agency teams and redesigning services.

It was agreed local collaboration and strengthened partnership working were key components for development and improvement going forward.

Questions initiated at the meeting included: -

- 1) What more can be done to help one another?
- 2) How can we work better together in partnership?
- 3) How can partnership working enable us to perform better?
- 4) How can we improve the sharing of information and in what ways?
- 5) What opportunities are there to increase the sharing of data?
- 6) How can we support one another?

Reflecting on the outcomes of a recent discussion involving senior officers, it was agreed to share a paper on the interpretation of the Kings Report with the Partnership when completed. **Action by – Director of Public Health**

Noting the examples of good partnership working already in existence, it was suggested that a forum or special development session might be useful, with invitations to all Districts, as an opportunity to generate ideas and share information. **Action – All**

7. FOCUS ON PILLAR 2: IMPROVE QUALITY AND OUTCOMES ACROSS THE WHOLE PERSON JOURNEY

Gemma Artz, Cathy Stannard and Corinne Robinson gave detailed presentations on Pillar 2: Improve quality and outcomes across the whole person journey

To view the presentations published with the agenda, please refer to the link [here](#)

Key questions and considerations raised during the discussion included: -

- 1) What does the sub-pillar look like in practice (an exploration of the clinical programme approach).
- 2) What does the evidence tell us (an examination of the differences in quality of outcomes and health inequalities).
- 3) The role of wider system partners within the pillar (VCSE example)

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- 4) Consideration of a case study of good practice (an example of improving quality and outcomes across the whole person journey)
- 5) An in-depth overview of the Living Well with Pain Clinical Programme
- 6) Progress and learning to date

8. FUTURE MEETINGS

Gloucestershire Health and Wellbeing Partnership Meeting – **30 Jan 2024**
Gloucestershire Health and Wellbeing Board/Partnership Meetings – **19 Mar 2024**
Gloucestershire Health and Wellbeing Partnership Meeting – **07 May 2024**
Gloucestershire Health and Wellbeing Board/Partnership Meetings – **30 July 2024**
Gloucestershire Health and Wellbeing Partnership Meetings – **24 Sept 2024**
Gloucestershire Health and Wellbeing Board/Partnership Meetings – **26 Nov 2024**

Meetings commence at 1.30pm, (with a short break between meetings on the dates when the two committees meet).

From 30 January 2024, the meetings will be held in the Cabinet Suite at Shire Hall, (located on the ground floor).

CHAIRPERSON

Meeting concluded at 3.15pm