

Tewkesbury Growth Hub



Tewkesbury Growth Hub

- Located in the reception area of Tewkesbury Public Services Centre.
- Tewkesbury Growth Hub is in its 5th year - supporting local businesses and the economy.
- Supporting all businesses, across all sectors, sizes and stages.
- Tewkesbury Growth Hub is part of the Gloucestershire Growth Hub Network - a partnership of 7 organisations from the public and private sector.



What's in the Growth Hub?

- Free co-working space - work and meet.
- Incubator offices.
- Meeting room hire.
- Specialist advice and signposting, such as Business Navigators and delivery partners.
- Mentoring.
- Free workshops & 1-2-1 advice sessions.



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Hub events

The screenshot shows a web browser at the URL <https://www.thegrowthhub.biz/events>. The page features the Growth Hub logo and a navigation menu. Below the header, there are three main content blocks, each with an image and a description of an event type.

- Workshops:** An image shows a group of people in a meeting room. The text describes learning from a business expert in a group setting. A link "Find out more >" is provided.
- One-to-Ones:** An image shows a man and a woman in a professional setting. The text describes one-on-one time with an expert consultant. A link "Find out more >" is provided.
- Appointed delivery partners:** An image shows a blue shield with the text "HUB Appointed Delivery Partner". The text describes a network of business professionals who deliver innovative events. A link "Find out more >" is provided.

Businesses supported

Key stats:

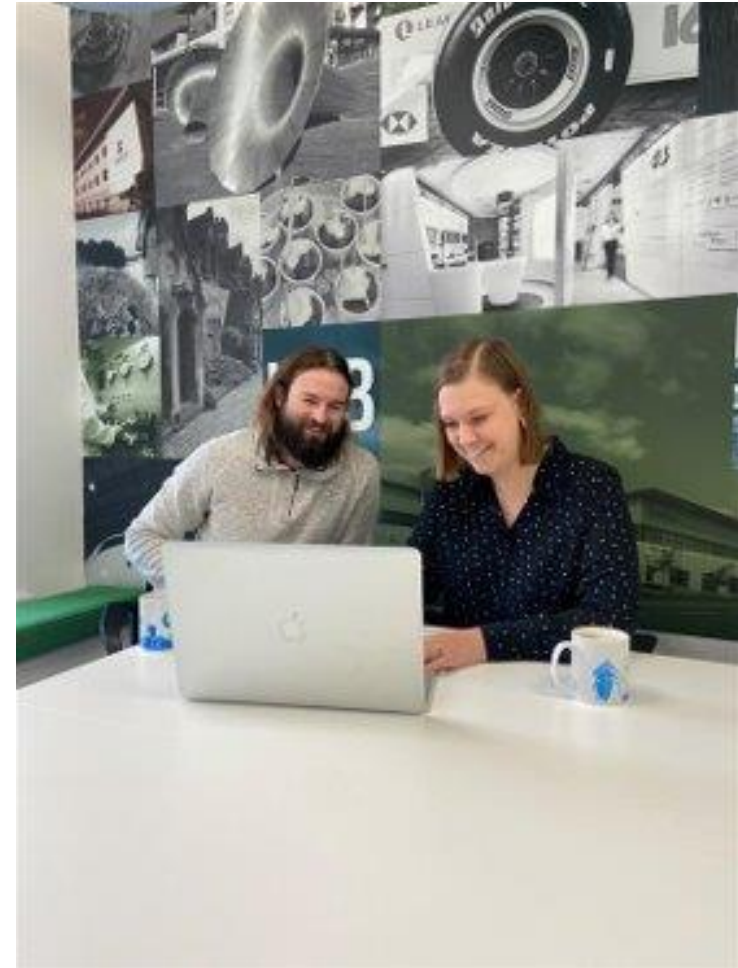
- Delivered support to over **5000** businesses.
- Delivered **600** intensive business growth plans.
- Delivered over **340** business events/webinars.
- Welcomed **over 1300** attendees.
- Over 3200 businesses have used or worked from Tewkesbury Growth Hub.
- Punch above our weight in comparison to other larger hubs.



Partnerships

Strong partnership with Job Centre Plus:

- Supporting clients interested in setting up a business.
 - Joint careers fairs
 - Host 'Getting back into work' sessions.
 - Support local employers to recruit
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- Run hot topic events - Net Zero, Recruitment Support.
 - Delivery of apprenticeship advice sessions – working with local providers.
 - Streamlined contact with other council services.



Case Study - WHC Hire Services Ltd

WHC Hire Services Ltd – specialises in the supply of large plant to contractors, builders and other commercial clients.

- Advice on marketing strategy and brand promotion to raise company profile in the market sector.
- Future growth plan progress through a focus on leadership team development.
- Supported recruitment needs through the hub and Job Centre Plus.
- Net Zero planning support on recording carbon emissions and looking at areas to make reductions.



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Case Study – Hayles Fruit Farm

- Family run business. Initially a fruit farm, but diversified and includes Farm Shop, Tearoom, Caravan Site, Pick your own, Fishing, Apple Juice & Cider producers.
- Attended events on social media and digital photography
- Provided with information on the Scale Up 4 Growth application.
- The business was awarded a Digital Recovery Grant through the Growth Hub.
- Gained advice regarding EU Exit.
- ‘The Growth Hub has helped greatly with developing our online presence and providing us with the support to launch a brand new website with an integrated ecommerce site allowing us to sell our apple juice and cider online.’



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Future plans

- UKSPF Programme.
- Start-Up and Entrepreneurs Growth Programme.
- Specialist sector support – Advanced Manufacturing and Engineering and Agri-tech.
- Innovation and growth – scale up support.
- Net zero support, advice and events.
- Outreach and collaboration programmes - working with local centres, business parks and Universities.
- Partnership development.
- Mentoring scheme development.



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