

Project Report

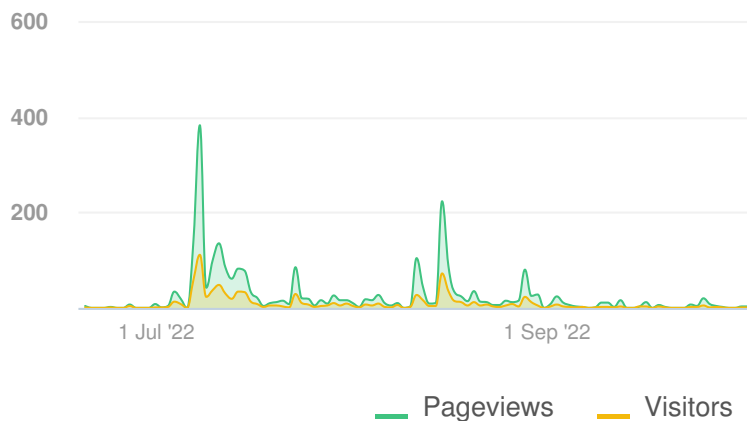
13 April 2021 - 29 September 2022

Have Your Say Gloucestershire

Gloucestershire Libraries have drafted a new Library Strategy, setting out their aims and ambitions from 2023 to 2028.



Visitors Summary

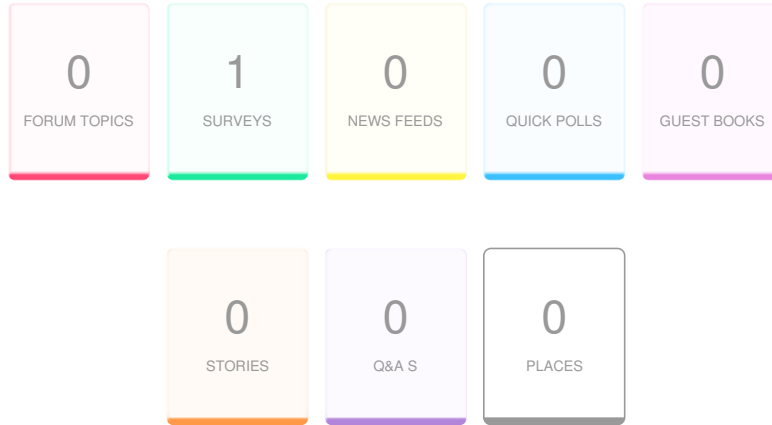


Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
979	111	
NEW REGISTRATIONS		
0		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
273	560	796

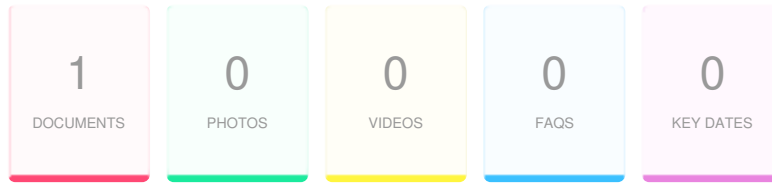
Aware Participants		Engaged Participants			
796		273			
Aware Actions Performed	Participants	Engaged Actions Performed			
		Registered	Unverified	Anonymous	
Visited a Project or Tool Page	796				
Informed Participants	560	Contributed on Forums	0	0	0
Informed Actions Performed	Participants	Participated in Surveys	1	0	272
Viewed a video	0	Contributed to Newsfeeds	0	0	0
Viewed a photo	0	Participated in Quick Polls	0	0	0
Downloaded a document	243	Posted on Guestbooks	0	0	0
Visited the Key Dates page	0	Contributed to Stories	0	0	0
Visited an FAQ list Page	0	Asked Questions	0	0	0
Visited Instagram Page	0	Placed Pins on Places	0	0	0
Visited Multiple Project Pages	304	Contributed to Ideas	0	0	0
Contributed to a tool (engaged)	273				

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Gloucestershire Libraries have drafted a new Library Stra...	Archived	506	1	0	272

INFORMATION WIDGET SUMMARY



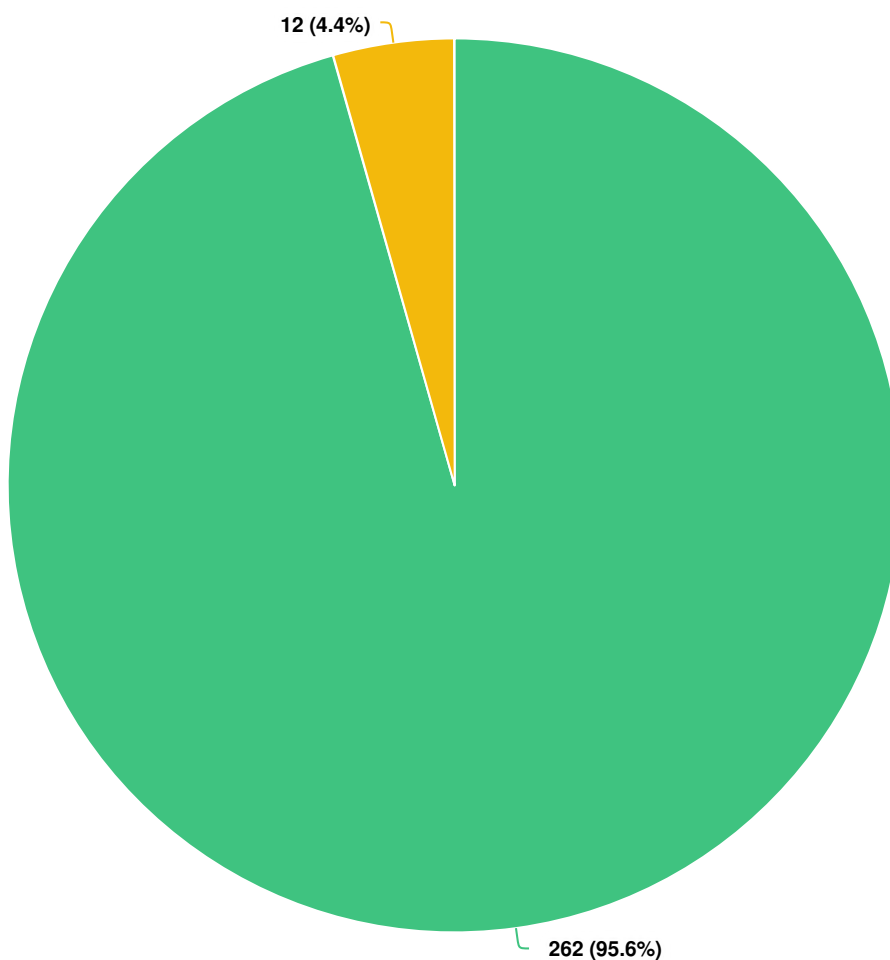
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	DRAFT Lib Strategy 22 June-compressed.pdf	243	274

ENGAGEMENT TOOL: SURVEY TOOL

Gloucestershire Libraries have drafted a new Library Strategy, setting out their aims and ambitions from 2023 to 2028.

Visitors	506	Contributors	273	CONTRIBUTIONS	277
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ABOUT YOU Are you currently a member of Gloucestershire Libraries?



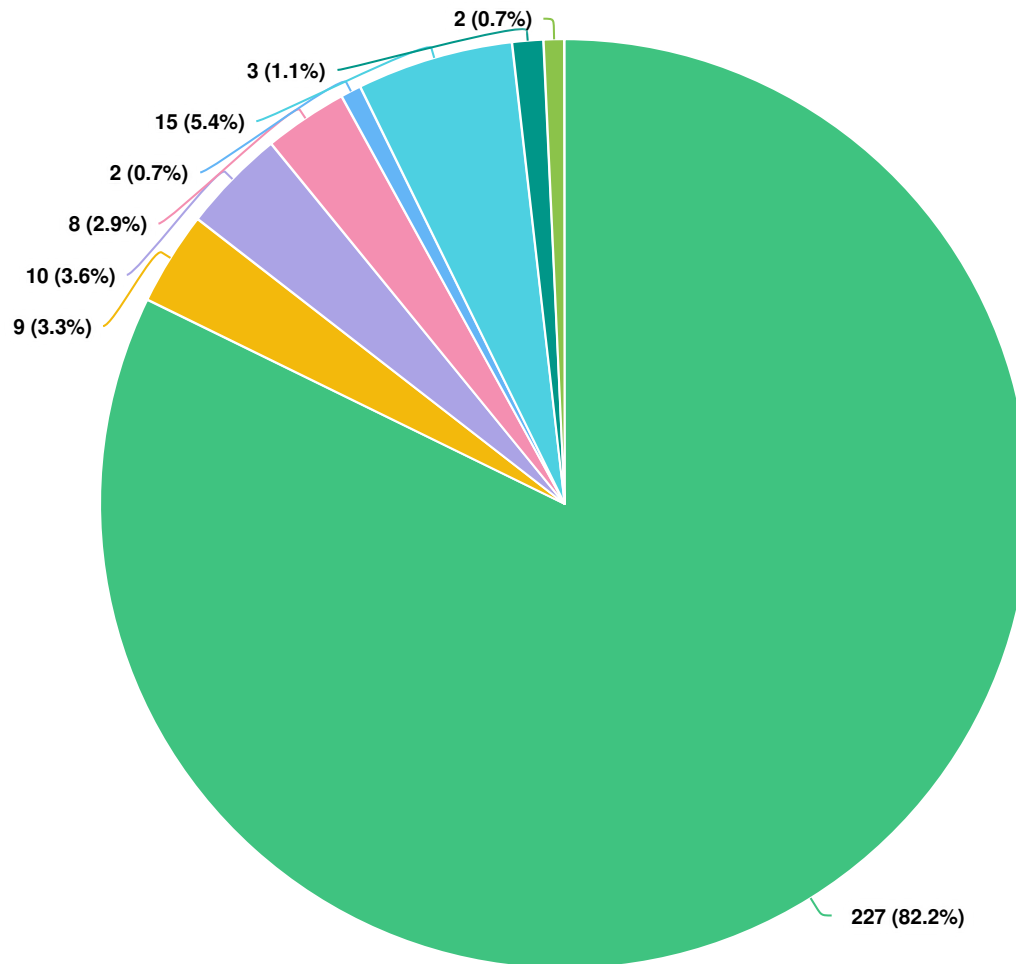
Question options

- Yes
- No

Optional question (274 response(s), 3 skipped)

Question type: Radio Button Question

Are you responding to this survey as a:(please select one answer)



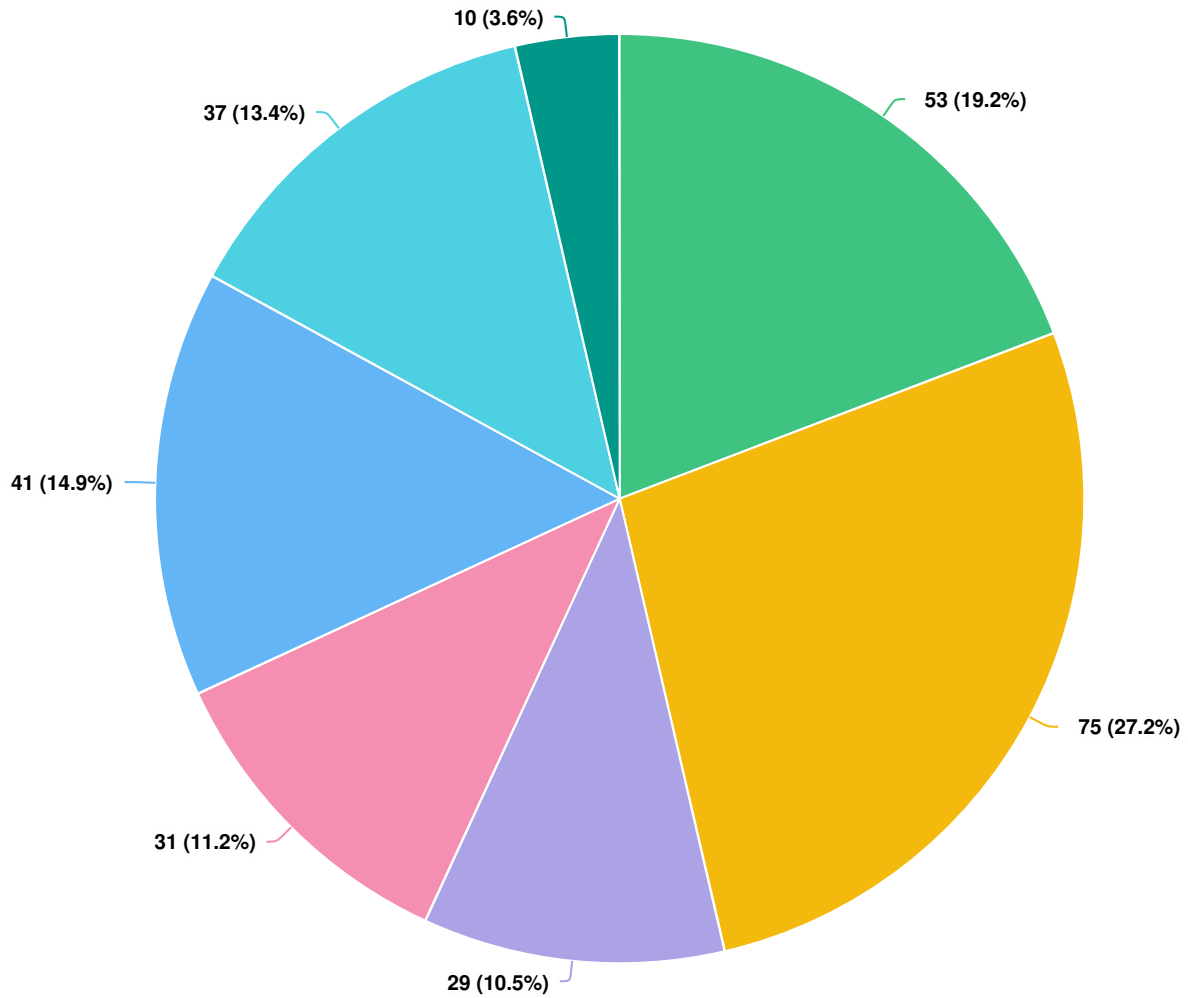
Question options

- Library user
- Non-user (Gloucestershire resident, student or worker)
- Parent/carer of a library user
- Library staff
- Community Library Trustee
- Volunteer
- Councillor
- Other (please specify)

Optional question (276 response(s), 1 skipped)

Question type: Radio Button Question

Which district do you live?



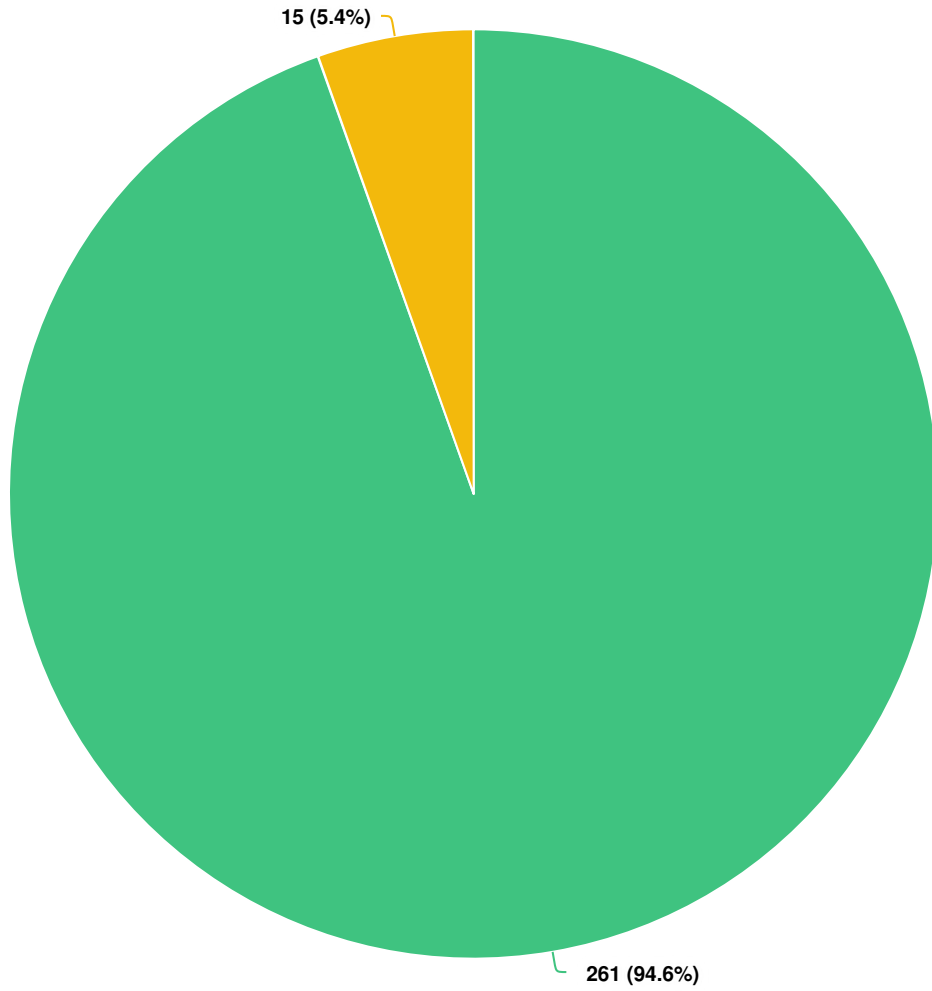
Question options

- Gloucester
- Cheltenham
- Cotswolds
- Tewkesbury
- Stroud
- Forest of Dean
- Other (please specify)

Optional question (276 response(s), 1 skipped)

Question type: Radio Button Question

Do you visit one of our library buildings to use the services on offer there?



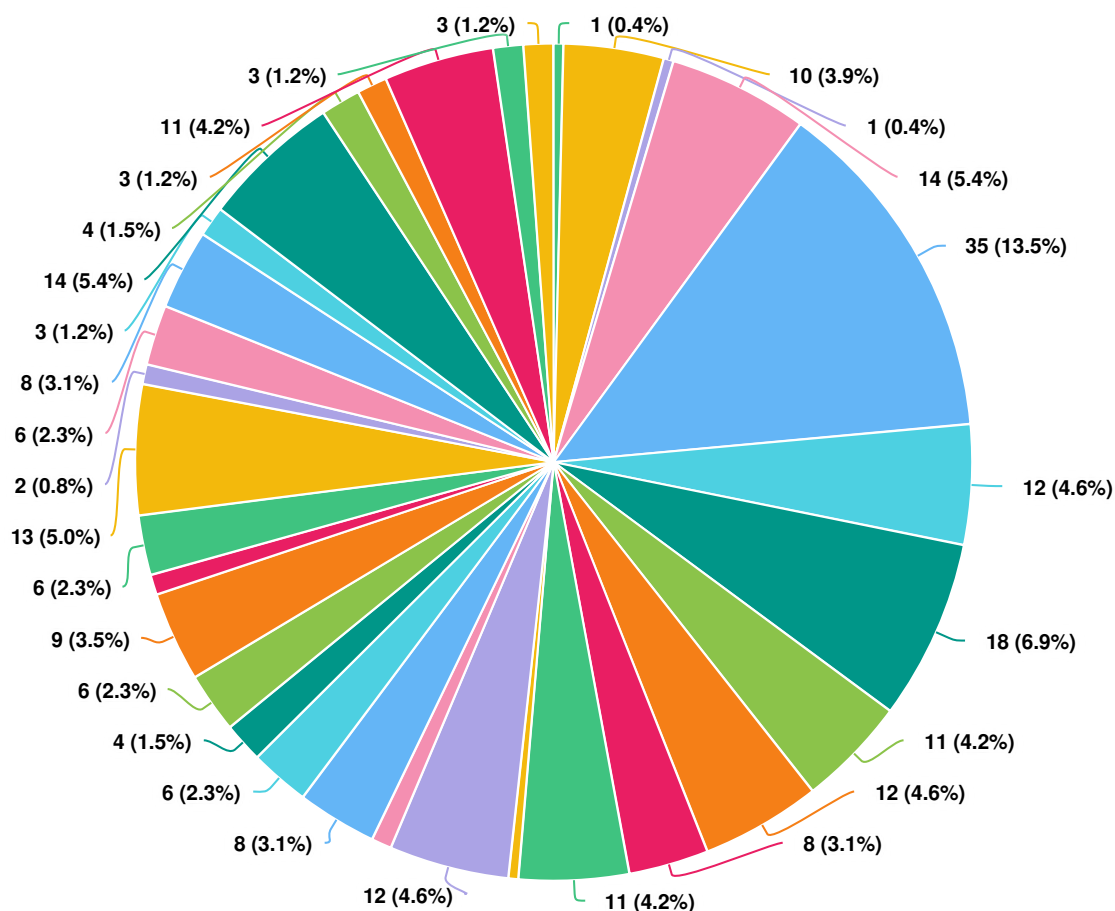
Question options

- Yes
- No

Optional question (276 response(s), 1 skipped)

Question type: Radio Button Question

Which library do you use?(please select the one you use the most)



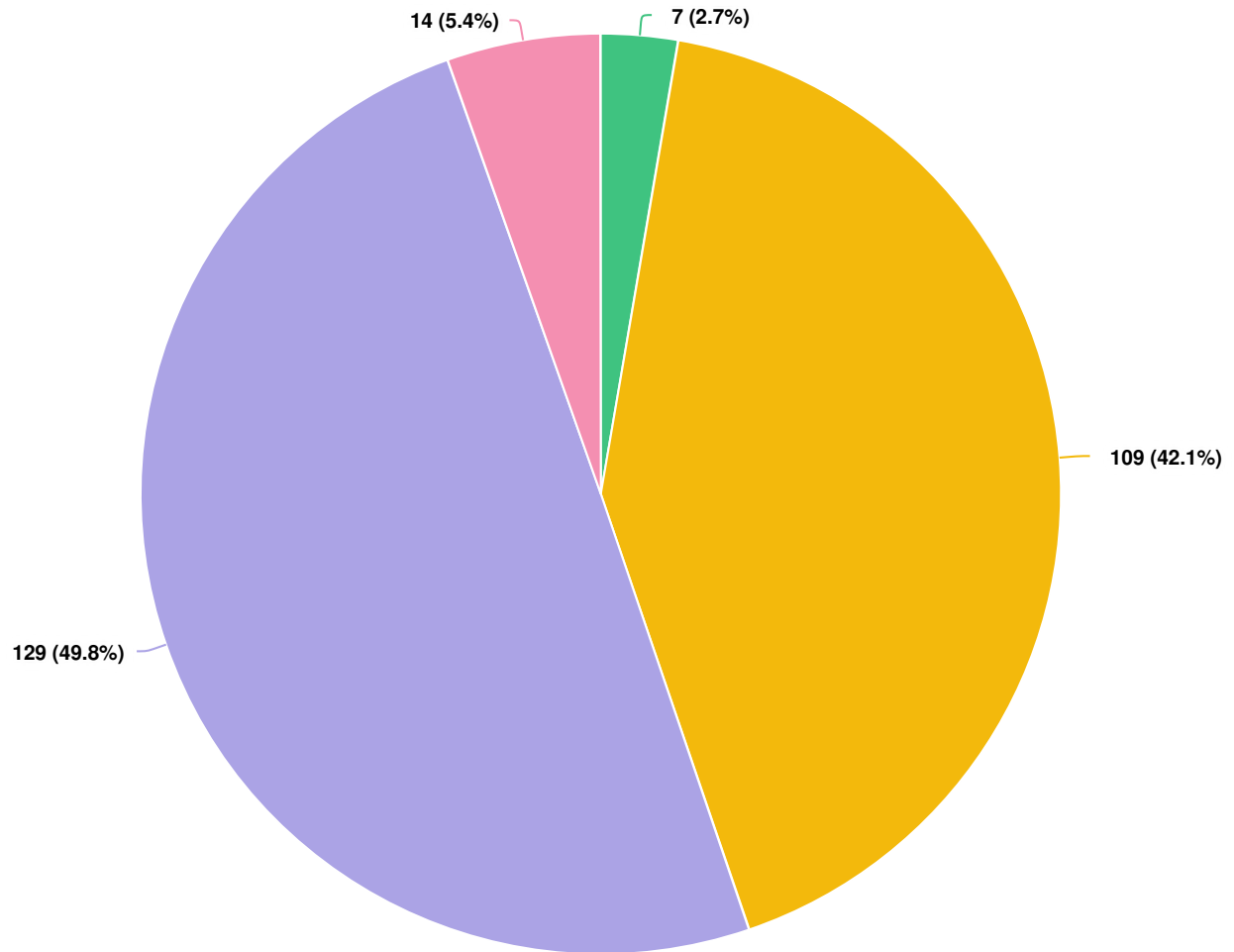
Question options

- Berkeley Community Library
 Bishops Cleeve Library
 Brockworth Community Library
 Charlton Kings Library
- Cheltenham Library
 Chipping Campden Library
 Churchdown Library
 Cinderford Library
- Cirencester Library
 Coleford Library
 Dursley Library
 Fairford Library
 Gloucester Library
- Hesters Way Library
 Hucclecote Library
 Longlevens Library
 Lydney Library
 Matson Library
- Minchinhampton Community Library
 Moreton-in-Marsh Library
 Nailsworth Library
 Newent Library
- Newnham Community Library
 Prestbury Library
 Quedgeley Library
 Stonehouse Library
 Stroud Library
- Tewkesbury Library
 Tuffley Library
 Up Hatherley Library
 Winchcombe Library
- Wotton-under-Edge Library

Optional question (259 response(s), 18 skipped)

Question type: Radio Button Question

On average, how often do you use library services by visiting the library buildings?



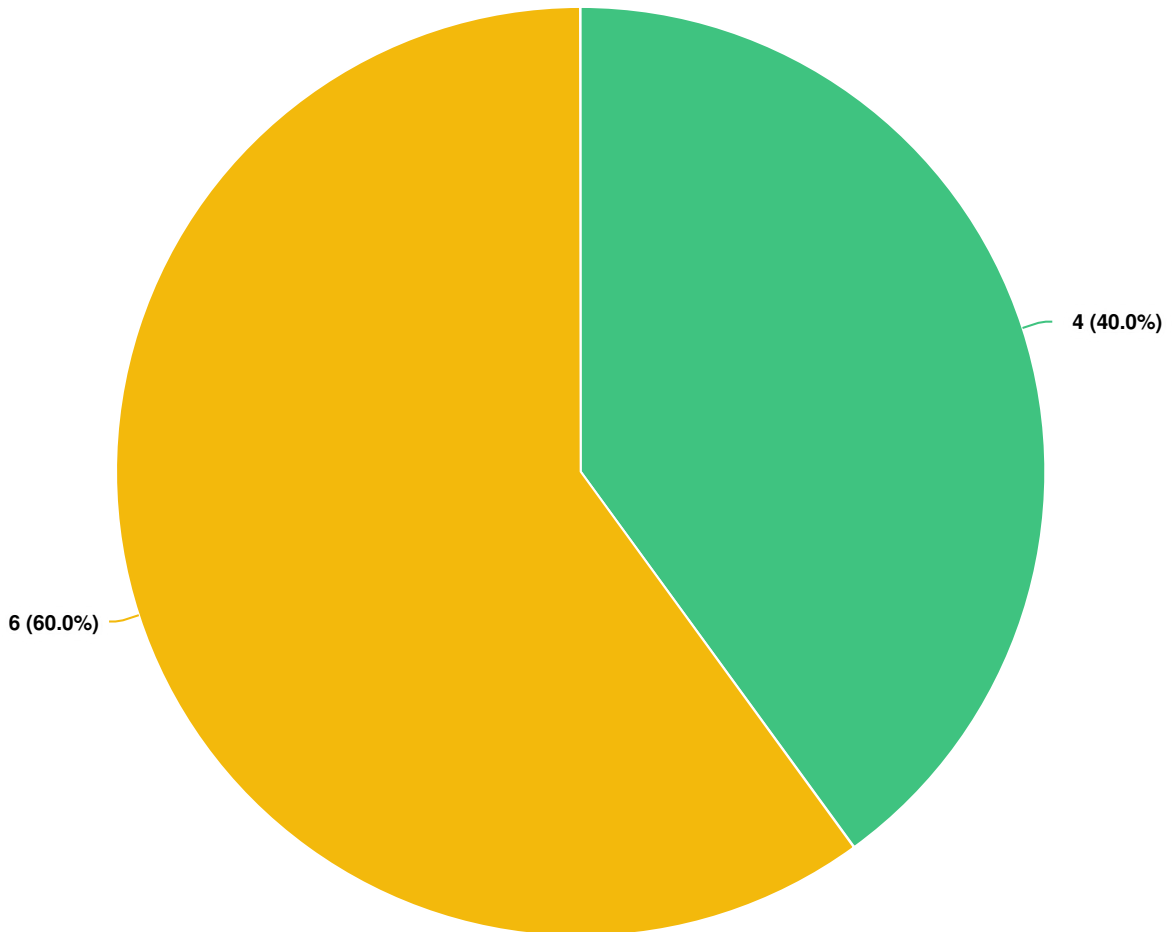
Question options

- Once a day
- Once a week
- Once a month
- Once a year

Optional question (259 response(s), 18 skipped)

Question type: Radio Button Question

Do you use the Open+ system that allows members to use the library outside of staffed hours?



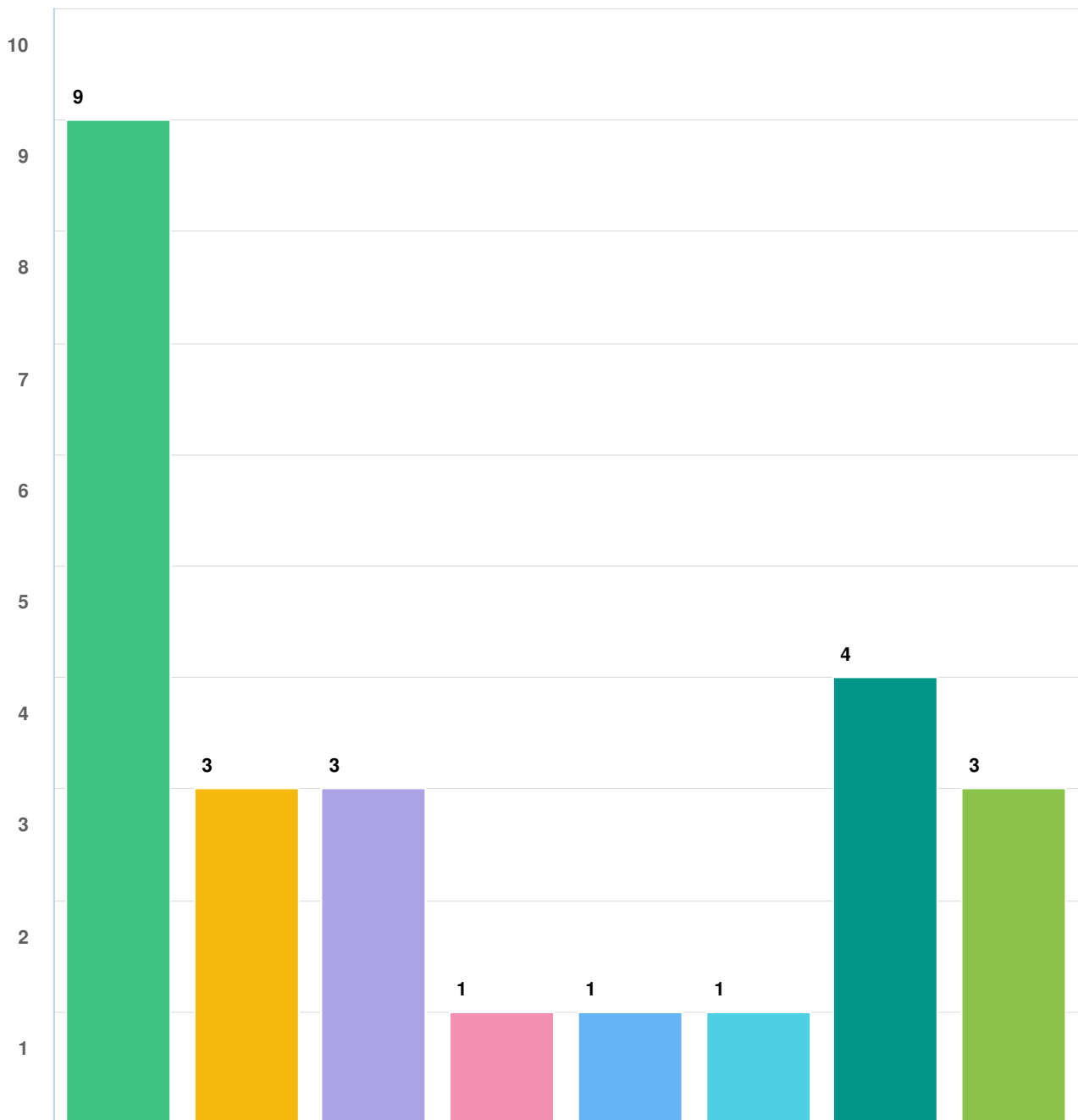
Question options

- Yes
- No

Optional question (10 response(s), 267 skipped)

Question type: Radio Button Question

If you don't visit the library, please let us know your reasons why?



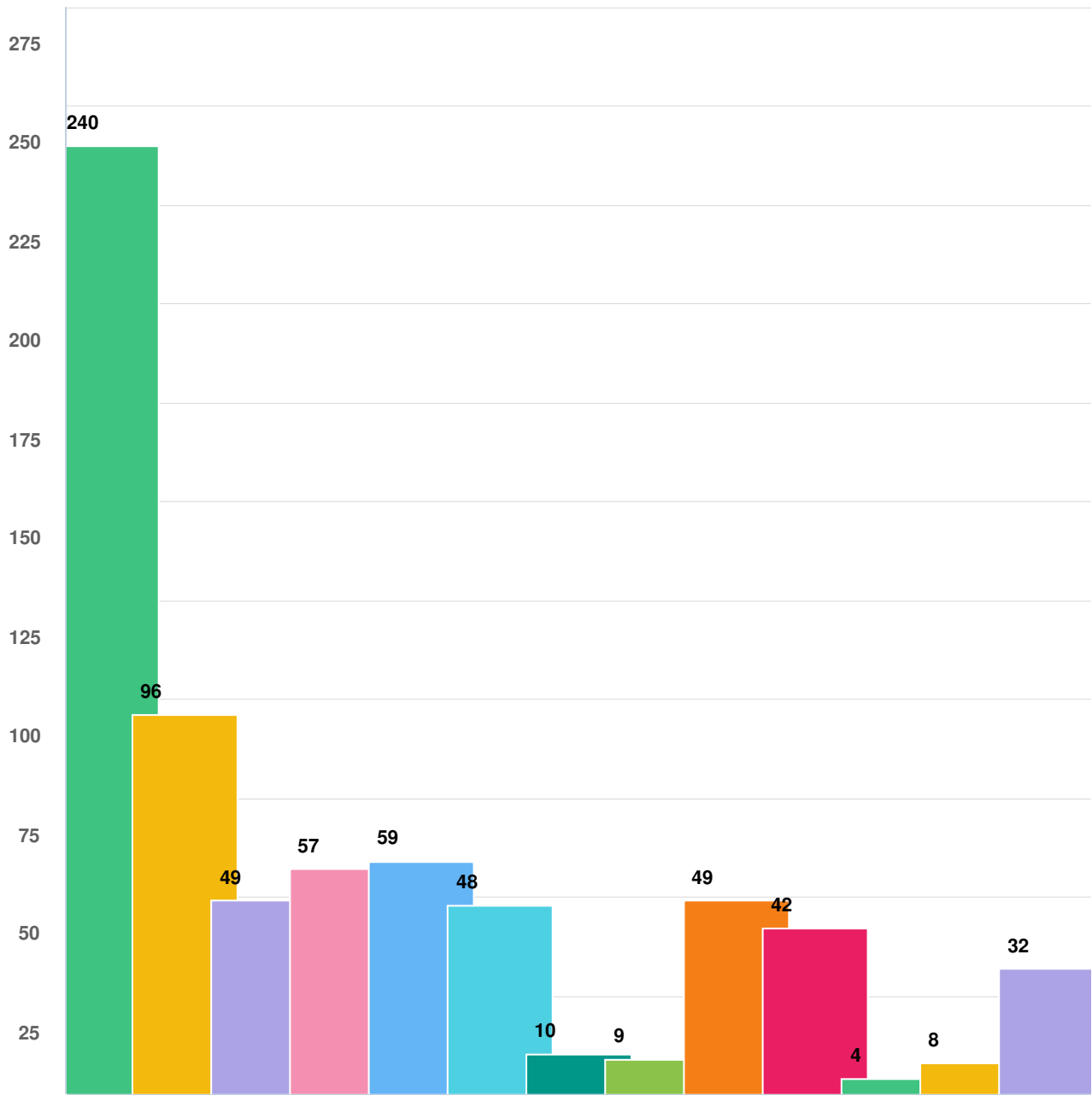
Question options

- I only use online library services ● I stopped using libraries during the pandemic and haven't returned yet
- I feel that I don't need the services public libraries offer ● I don't know how to use the library
- I didn't know the library was free ● There is no library close to me
- The opening hours of my local library aren't convenient for me ● Other (please specify)

Optional question (16 response(s), 261 skipped)

Question type: Checkbox Question

Do you use any of the following library services? (please tick all that apply)



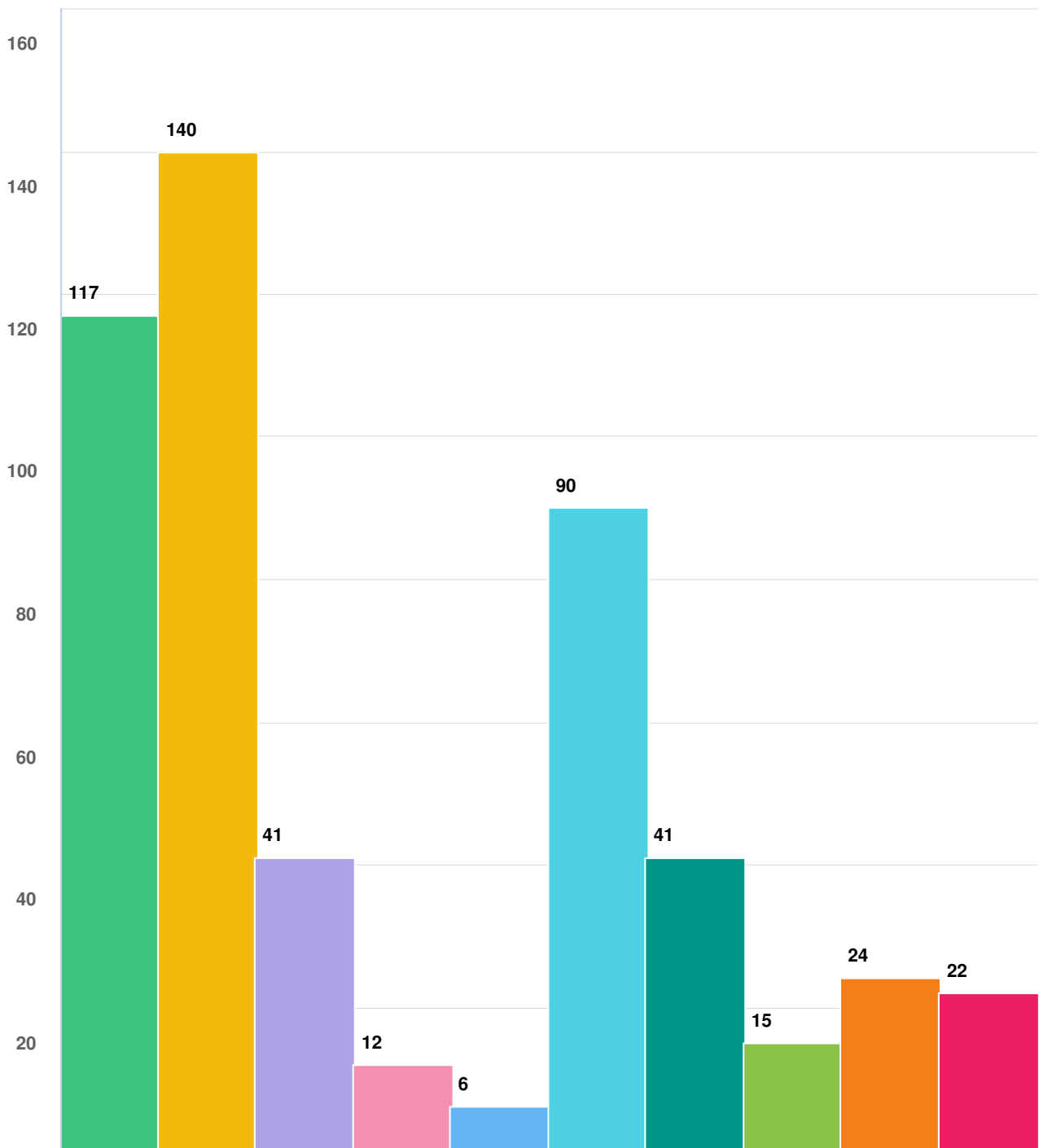
Question options

- Borrow items in person
 ● Use e-books and e-audio books
 ● Use e-magazines
- Use of the computers and internet facilities
 ● Use of the free wi-fi
 ● Access the Virtual Reference Library
- Access to business support, such as Growth Hubs, Ask Us
 ● Use of the Innovation Labs
- Events and activities, such as Baby Bounce and Rhyme
 ● Use of library space e.g. Study space
- Open+ (Bishops Cleeve only)
 ● None of the above
 ● Other (please specify)

Optional question (276 response(s), 1 skipped)

Question type: Checkbox Question

Where do you hear about library services and events? Please select all that apply



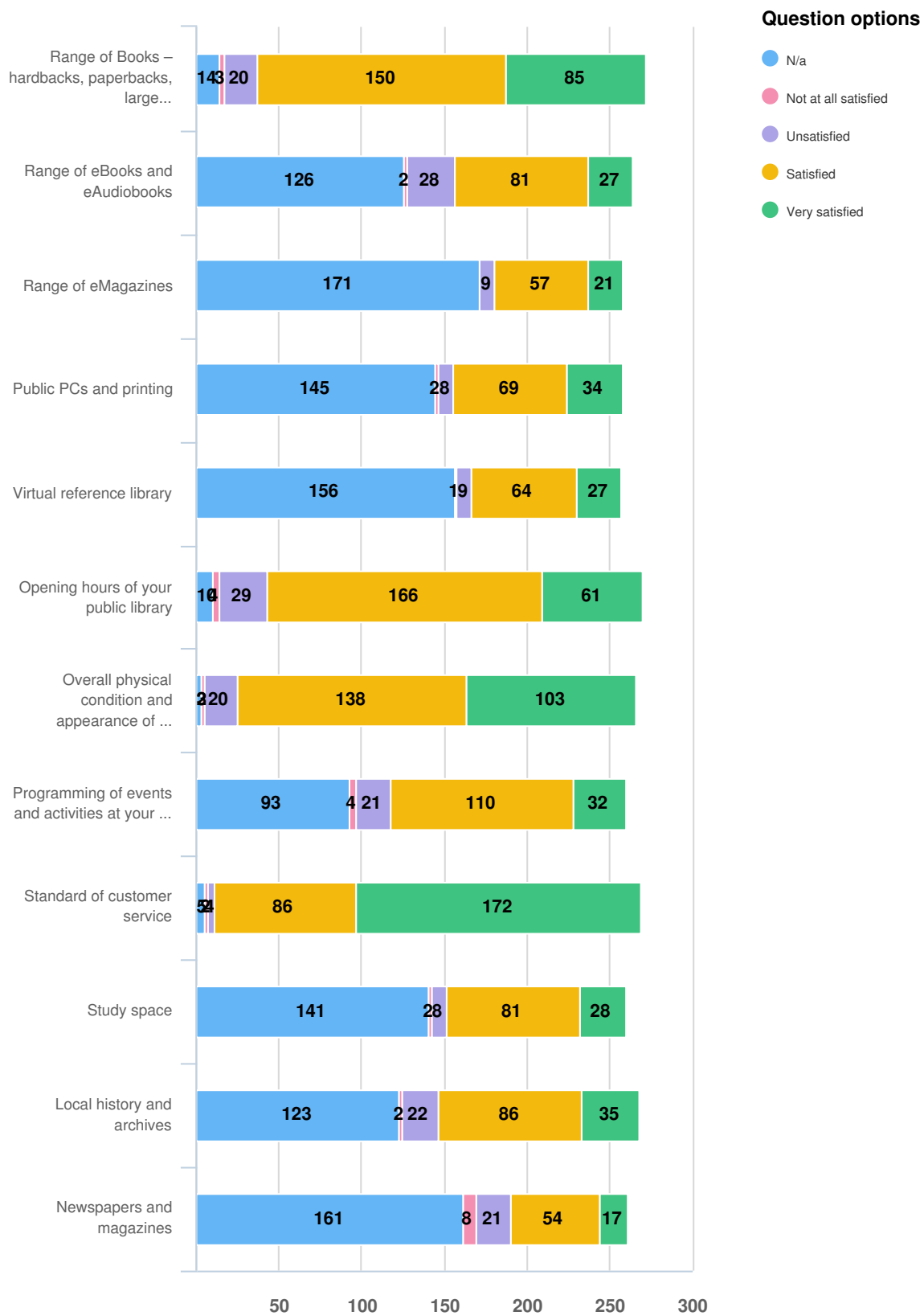
Question options

- Library website
 ● Library email or newsletter
 ● Facebook
 ● Twitter
 ● Instagram
 ● Library staff
- Friends or family
 ● Local newspapers
 ● I do not hear about what is happening
 ● Other (please specify)

Optional question (275 response(s), 2 skipped)

Question type: Checkbox Question

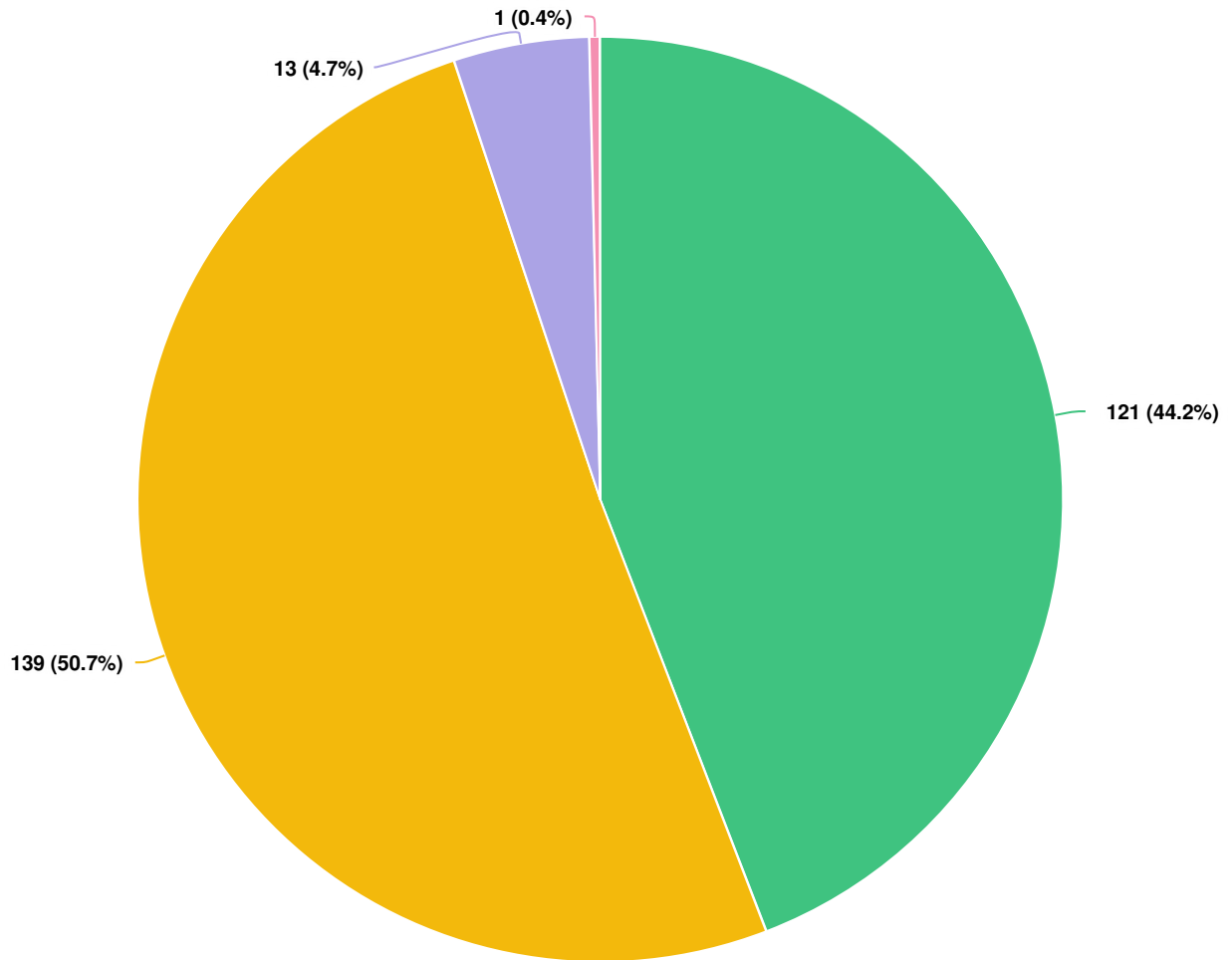
Overall, how satisfied are you with the following aspects of your public library service?



Optional question (273 response(s), 4 skipped)

Question type: Likert Question

Overall, how satisfied are you with your public library service?



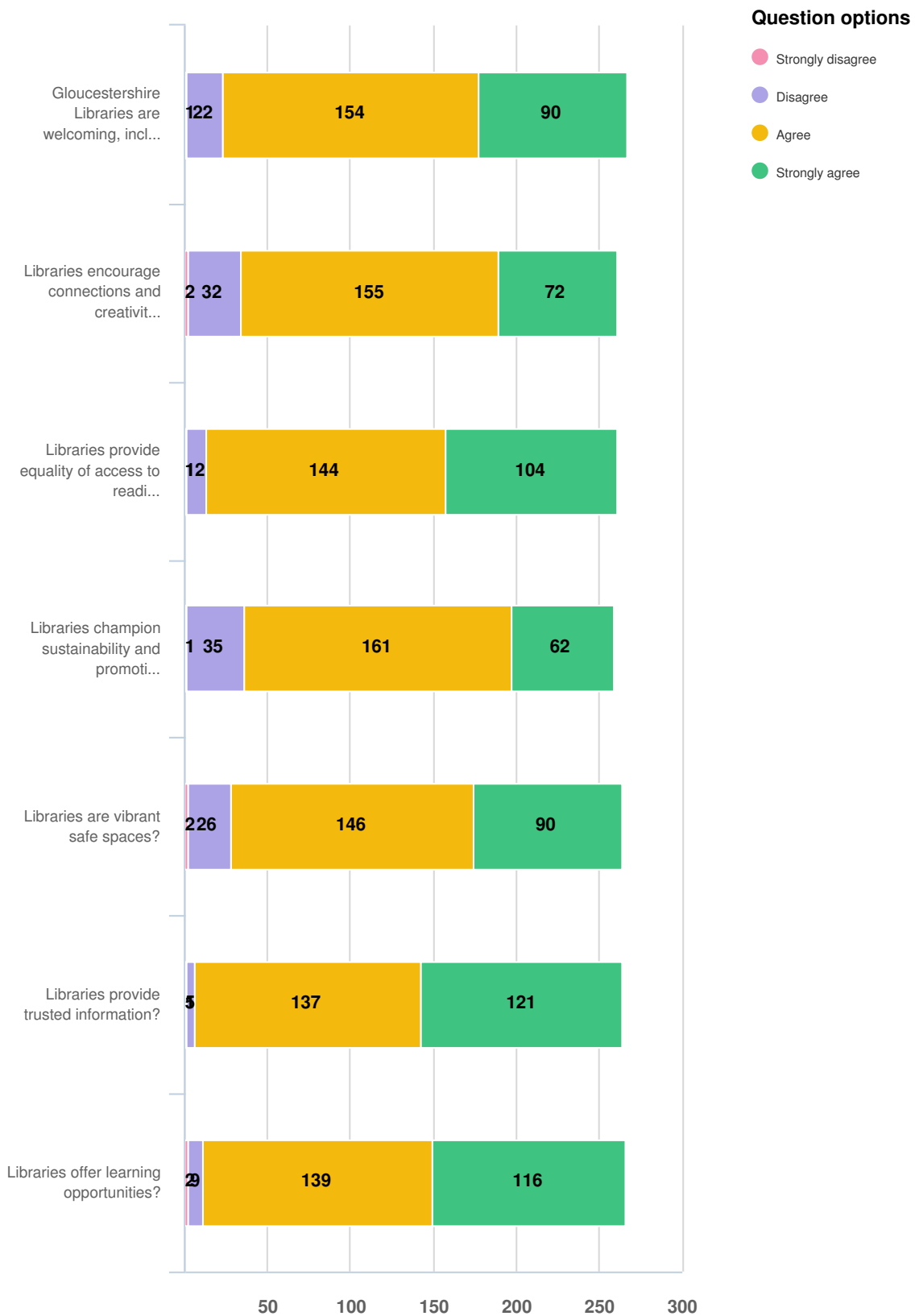
Question options

- Not at all satisfied
- Not satisfied
- Satisfied
- Very satisfied

Optional question (274 response(s), 3 skipped)

Question type: Radio Button Question

THE VISION The following statements have been taken from the Vision on page 10 of the strategy. How do you feel about these statements?



Optional question (272 response(s), 5 skipped)

Question type: Likert Question

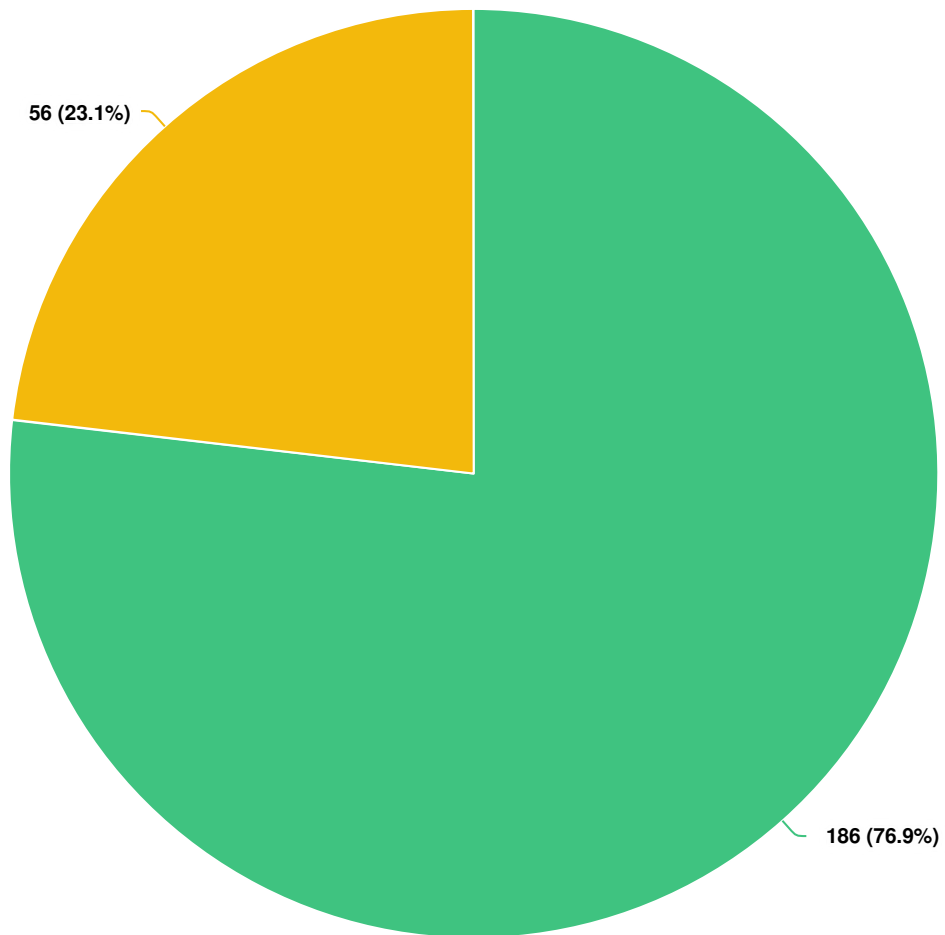
THE STRATEGY DOCUMENT How much do you agree with the following statements?



Optional question (252 response(s), 25 skipped)

Question type: Likert Question

Do you feel you know more about what the library service has to offer after reading this Strategy?



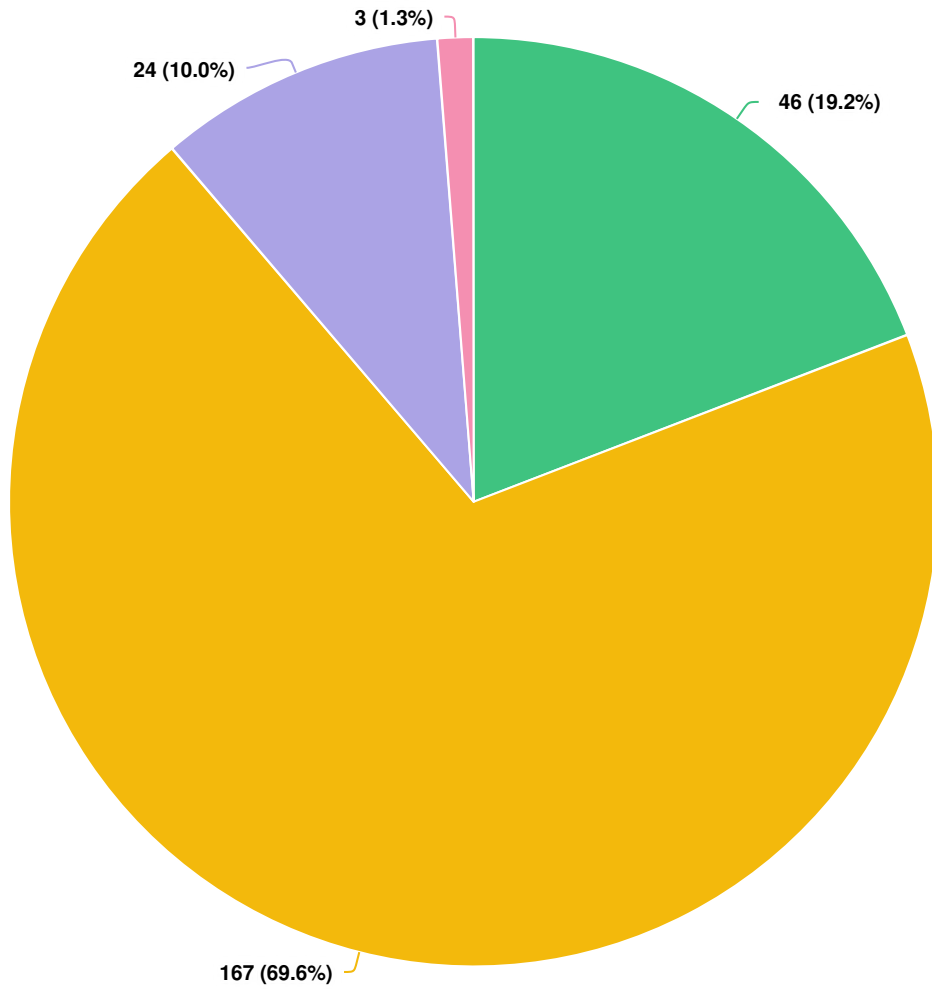
Question options

- No
- Yes

Optional question (242 response(s), 35 skipped)

Question type: Radio Button Question

What is your overall opinion of the strategy?



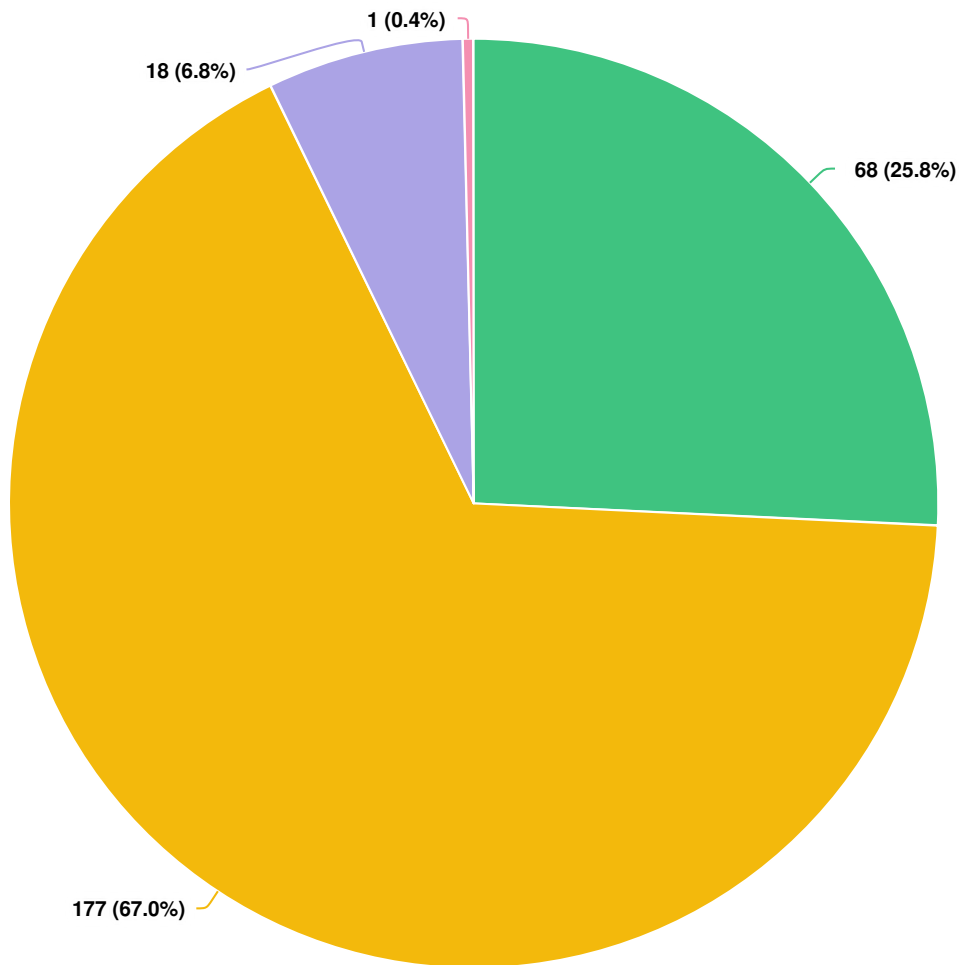
Question options

- Very poor
- Poor
- Good
- Excellent

Optional question (240 response(s), 37 skipped)

Question type: Radio Button Question

Equality questionnaire: some information about youThe following questions are to ensure we take the views and needs of differing people into consideration and to understand your responses to the previous questions a little better. It is a legal req...



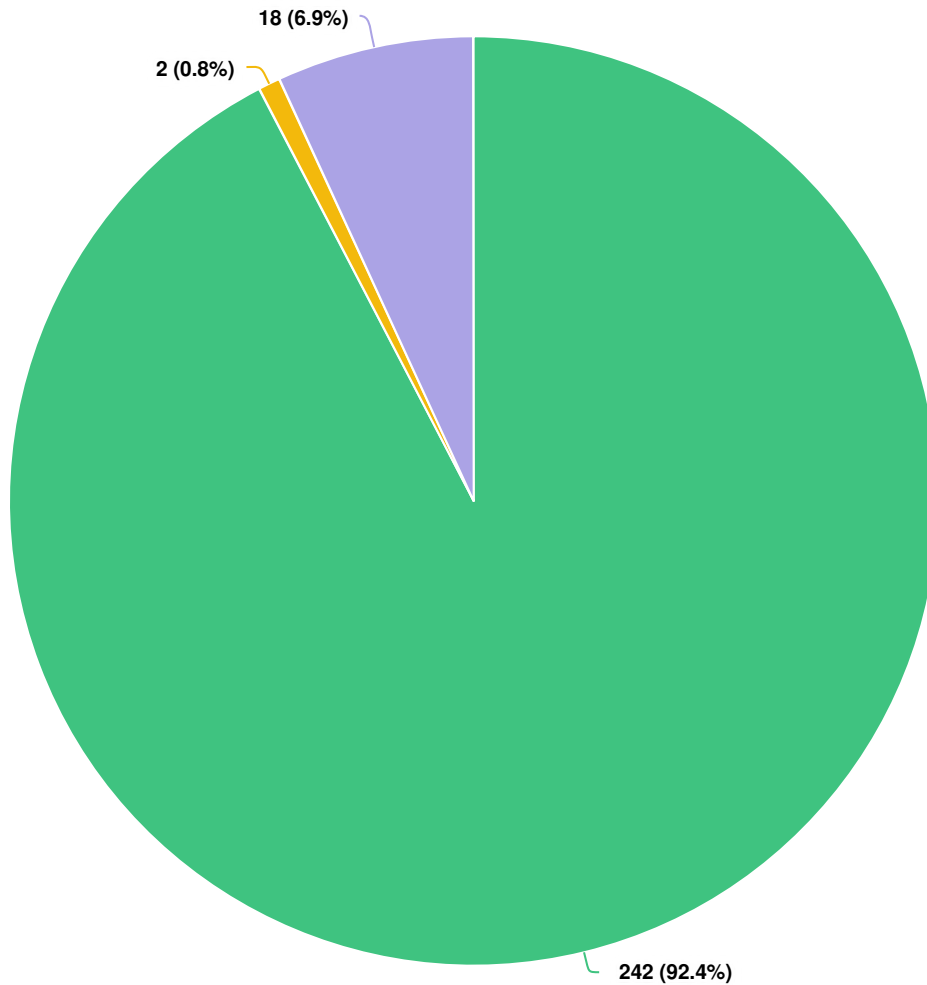
Question options

- Another gender – please identify
- Prefer not to say
- Female
- Male

Optional question (264 response(s), 13 skipped)

Question type: Radio Button Question

Is the gender you identify with the same as your sex registered at birth?



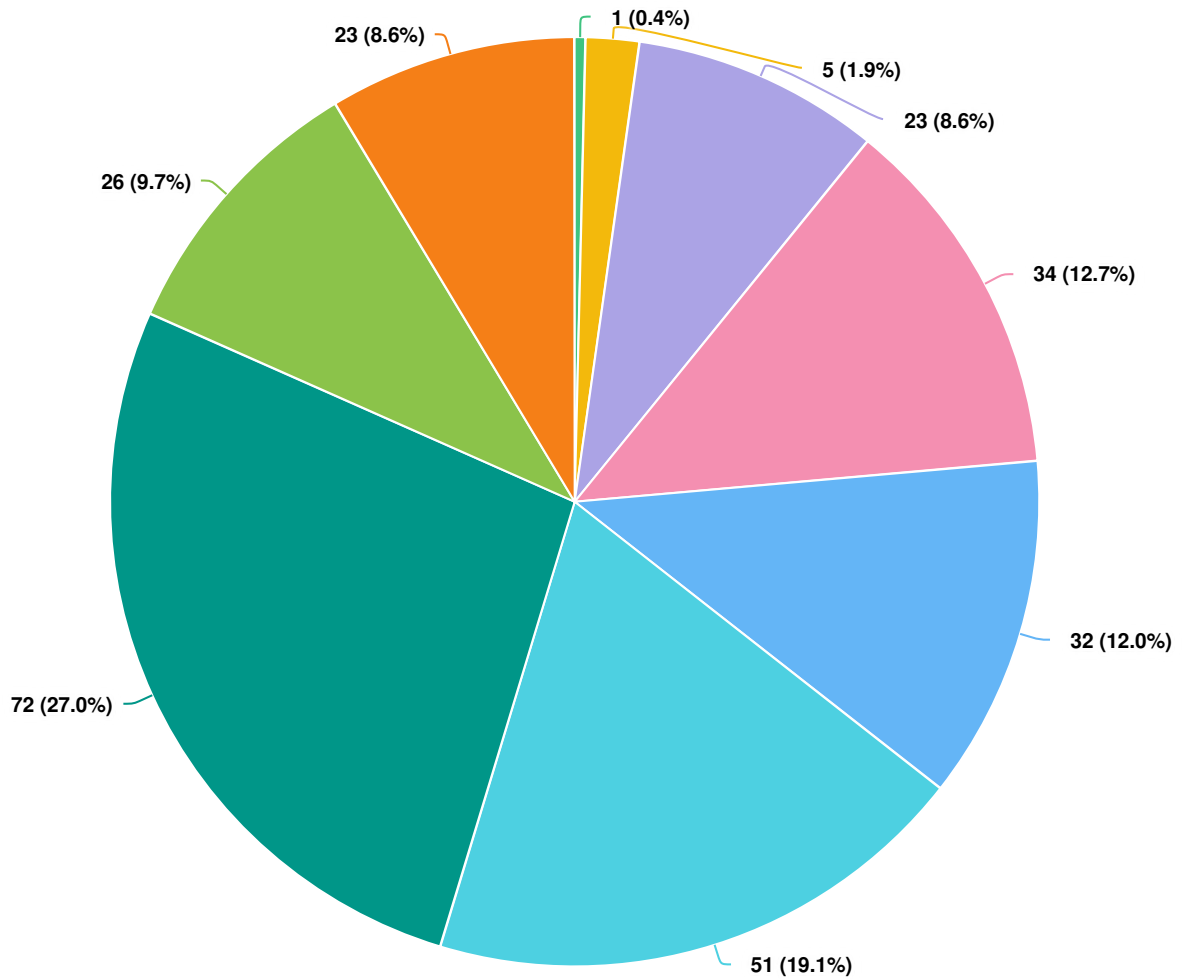
Question options

- Prefer not to say
- No
- Yes

Optional question (262 response(s), 15 skipped)

Question type: Radio Button Question

How old are you?



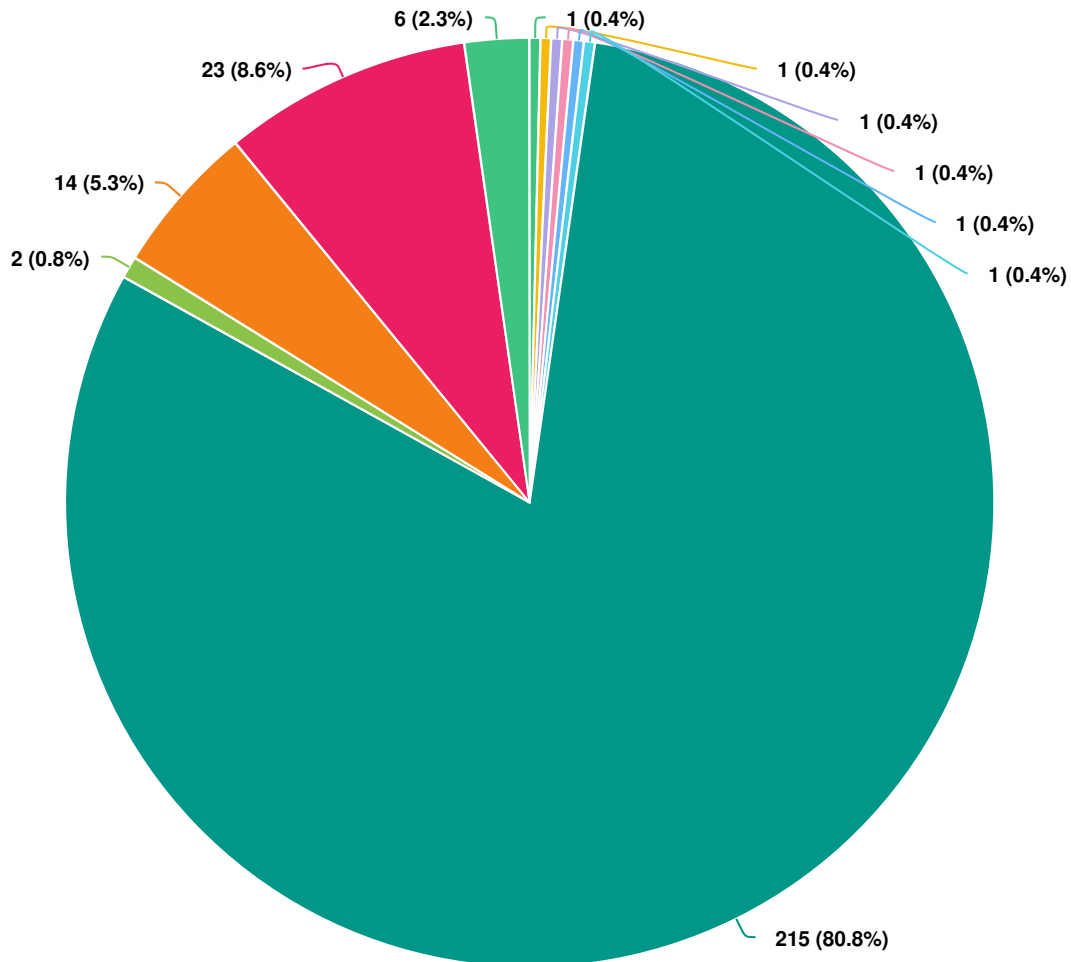
Question options

- Prefer not to say
- 75 or older
- 65-74
- 55-64
- 45-54
- 35-44
- 25-34
- 18-24
- 16-17

Optional question (267 response(s), 10 skipped)

Question type: Radio Button Question

Which race or ethnicity best describes you?



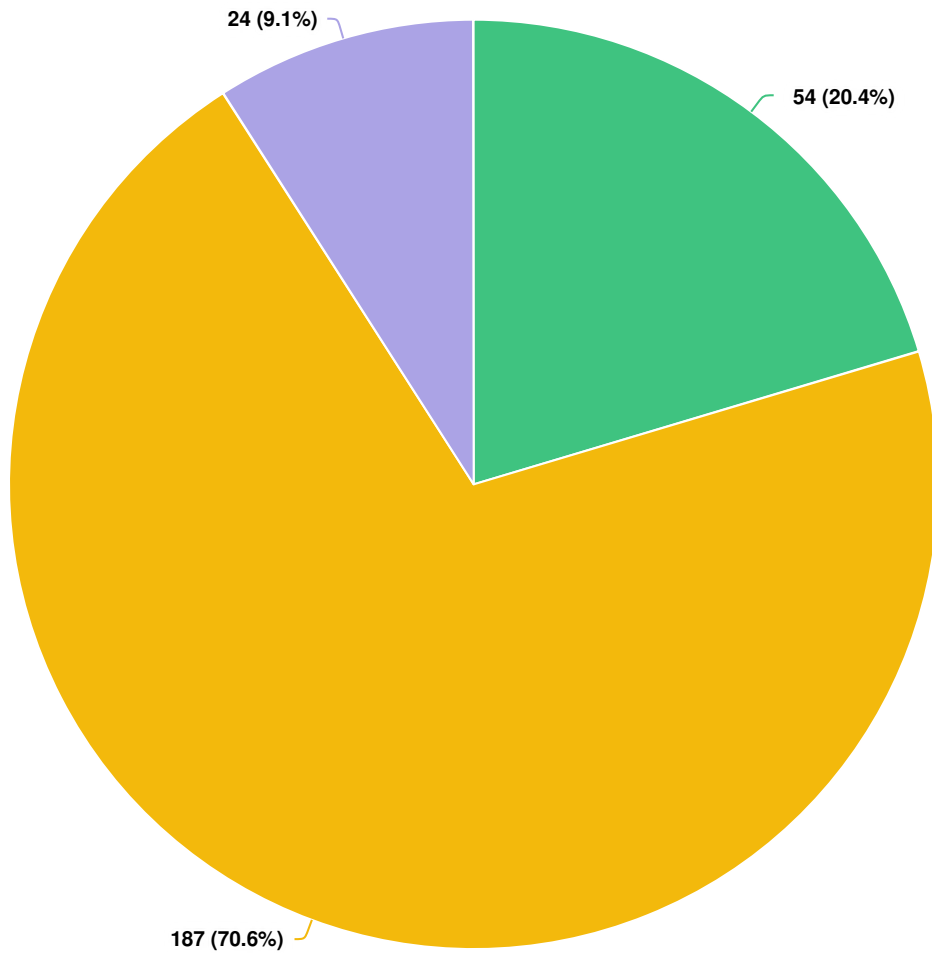
Question options

- Another race or ethnicity – please identify:
 ● Prefer not to say
 ● White: European
 ● White: Irish
 ● White: British
- Mixed Race: Other
 ● Mixed race: Asian & White
 ● Mixed Race: Black & White
 ● Black/British Black: African
- Asian/British Asian: Other
 ● Asian/British Asian: Chinese

Optional question (266 response(s), 11 skipped)

Question type: Radio Button Question

Do you have a disability, long-term illness, or health condition?



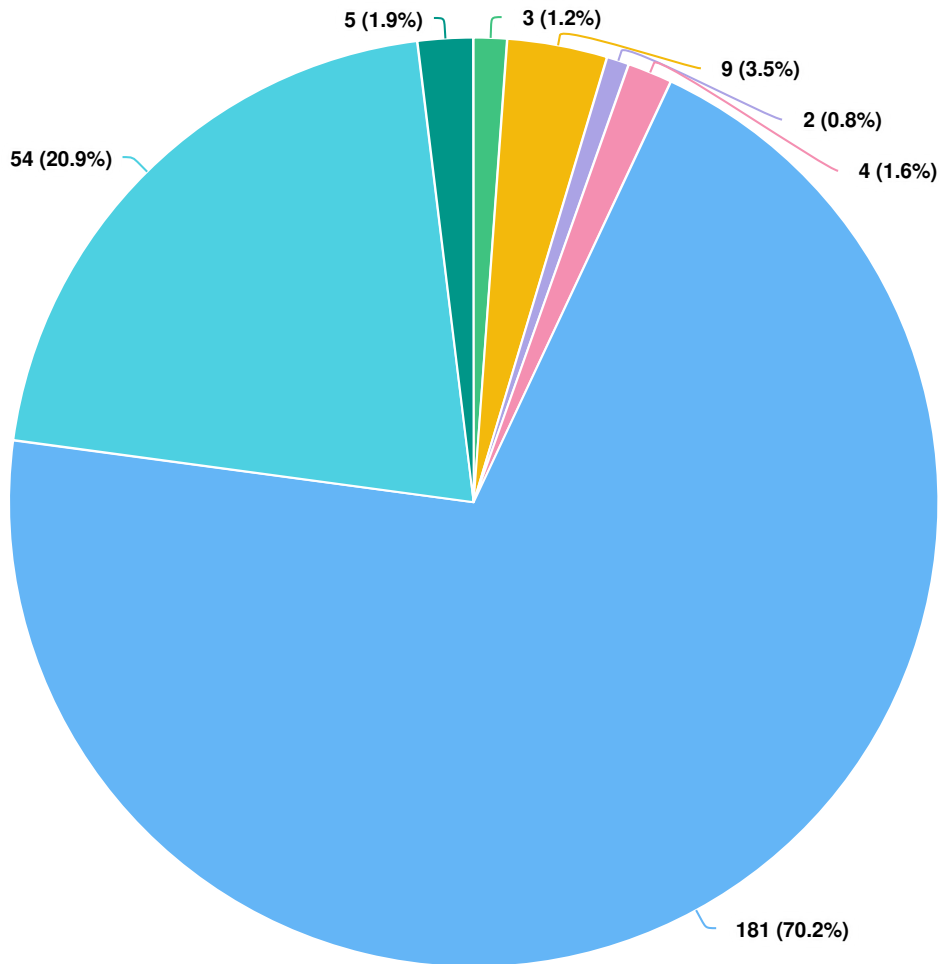
Question options

- Prefer not to say
- No
- Yes

Optional question (265 response(s), 12 skipped)

Question type: Radio Button Question

Which of the following terms best describes your sexual orientation?



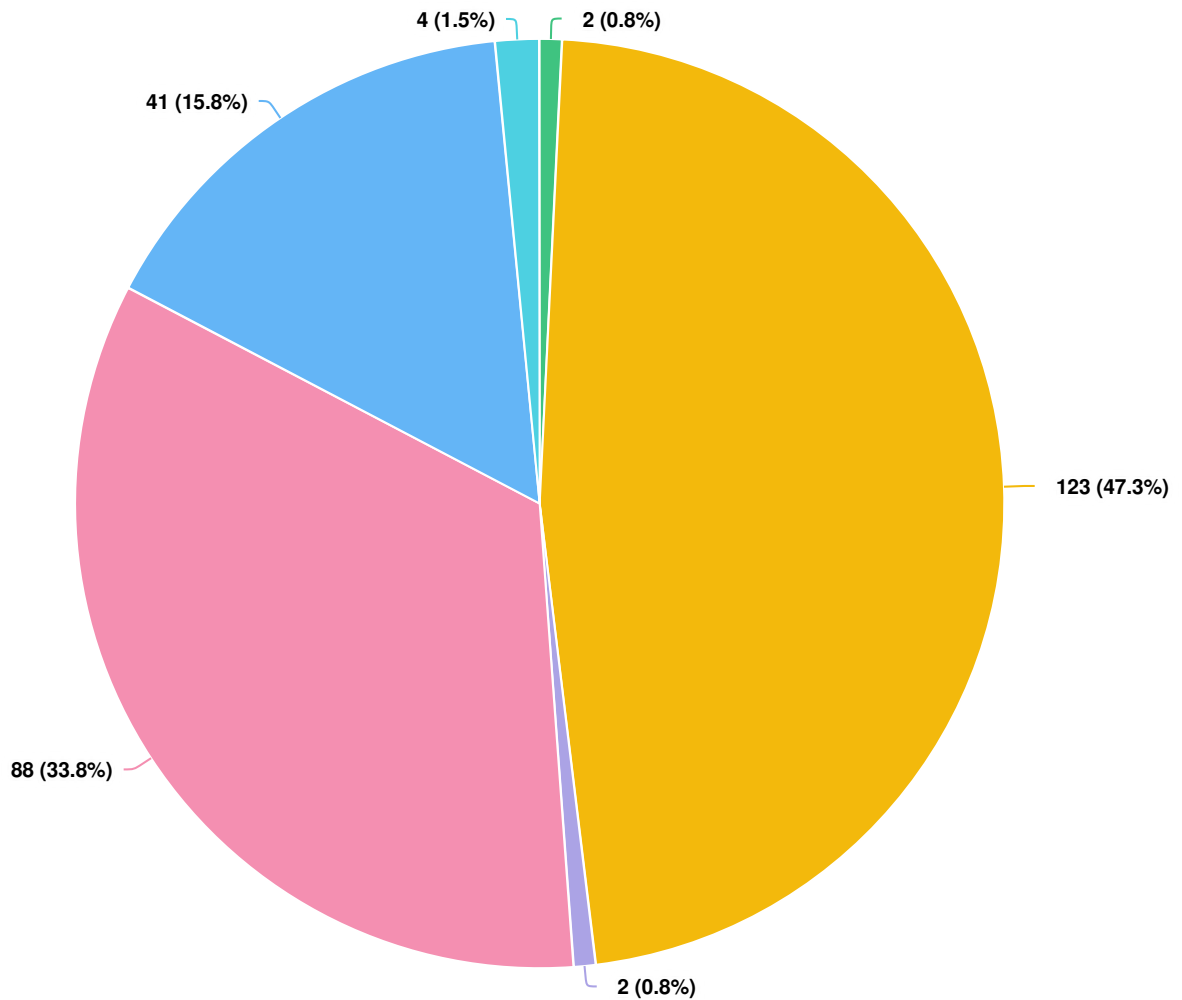
Question options

- Other – please identify:
- Prefer not to say
- Heterosexual or straight
- Gay woman or lesbian
- Gay man
- Bisexual
- Asexual

Optional question (258 response(s), 19 skipped)

Question type: Radio Button Question

What do you consider your religion to be?



Question options

- Other religion – please identify:
- Prefer not to say
- No religion
- Jewish
- Christian
- Buddhist

Optional question (260 response(s), 17 skipped)

Question type: Radio Button Question