

Service update – Gloucester City

General Overview

In October the Gloucester City team were finalists in the “Best Team” category at the LARAC awards. This was welcome recognition of the hard work done by the team to implement the new recycling service for the City in January 2017; against a backdrop of significant financial savings. The communications for the new service were delivered for less than 50p a household and mobilisation of the service by Council Officers and Amey Street Cleaners allowed roll out costs to be kept to a minimum, so to be recognised by the LARAC judges was very gratifying for the team. The new recycling service has been a resounding success, with Gloucester’s recycling rate expected to increase by 5% -6% this year.

Within the next two weeks we will be rolling out the first phase of the new weekly bag collection service for the terraced streets and hard to reach properties. This improved service will prevent some of the access problems we experience in the City Centre areas, allow all our terraced streets to be free of waste and recycling containers and will be delivered without additional cost. In the inner city areas many of the properties have no outside storage for waste and for this reason a weekly service was considered the best option, however to allow us to keep moving forward with waste reduction the capacity of the animal proof sacks provided are 120L, exactly half the size of the standard wheeled bin.

Our Romaquip vehicles will be fitted this week with our first advertising campaign. Funded by Alupro they will publicise to our residents that we now collect aluminium foil. The official launch date for the foil campaign is November 21st and as well as the banners on the vehicles, boosted social media posts are planned and every household will receive a bin hanger. In addition a full “Metal Matters” campaign is scheduled for Summer 2018.