

Service update – Gloucester City

General Overview

Gloucester's new and enhanced recycling service is now in its third week, having commenced on Monday 16th January. Mobilisation has gone well and early indications are that participation and tonnages have increased in line with our forecasts. We now have 13 Romaquip vehicles collecting recycling weekly and the quantity of material has increased across all commodities, this can be attributed to an extensive communications campaign that supported the delivery of the new service.

We are hopeful that the livery on our new recycling vehicles will be completed by the end of February and the top half of the vehicles will be available for advertising, which will provide an additional income stream.

As part of the new service we have invested in a new sorting line system at our Eastern Avenue Depot. This sorts the steel from the aluminium and the HDPE plastic from the PET plastic which allows us to maximise revenue. Gloucester is collecting corrugated cardboard separately from paper products because again this allows us to obtain the best price for our materials. It is our intention to hold an open day at Eastern Avenue in April for members of the public to see the sorting equipment working and what happens to the material they recycle. When arrangements have been finalised we would also be pleased to host JWC members and colleagues from Stroud if they wished to come and take a look.