

GLOUCESTERSHIRE HEALTH AND WELLBEING PARTNERSHIP

Minutes of the Gloucestershire Health and Wellbeing Partnership meeting held on Tuesday 7 May 2024 at Shire Hall, Gloucester.

Present	Cllr Carole Allaway-Martin Raghu Amanthakrishnan (Remote) Mary Hutton Gemma Artz Olesya Atkinson Bronwyn Barnes Tom Beasley Nigel Brinn Chris Brown Tracy Clark Neil Smith Siobhan Farmer Des Gorman	Dr Bob Hodges Andrea Holder Ann James Emma Keating Clark Matt Lennard Riki Moody Barbara Piranty Ruth Saunders Guy Stenson Charlie Sharp Neil Smith Mark Walkingshaw Chris Whitham
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1. APOLOGIES

Apologies for the meeting were noted and recorded as follows: -

Sarah Scott
Dame Gill Morgan
Angela Claridge
Dr Bob Hodges
Keith Gerrard
Nathaniel Hooton
Professor Mark Pietroni
Nikki Richardson
Nick Evans (represented by Neil Smith)
Tracey Birkinshaw
Jane Probert
Sarah Danson

The Chair welcomed the following non-committee member presenting officers to the meeting: -

Will Chapman
Hannah Gorf
Tracy Marshall
Rhiannon D'Arcy
Rian Pryor
Lucy Garrett

Minutes subject to their acceptance as a correct record at the next meeting

In response to requests to join meetings remotely, it was explained that a core aim of meetings was to encourage group discussion and promote positive interaction between respective partners. Wherever possible, members would be encouraged to attend meetings in person. In exceptional circumstances, members would be asked to view meetings online via the Gloucestershire County Council website at the link [here](#). This can either be as a live viewing or as a recording after the meeting.

2. DECLARATIONS OF INTEREST

No declarations of interest were made at the meeting.

3. MINUTES

The minutes of the meeting held on 19 March 2024 were noted and agreed as a correct record of that meeting.

4. PUBLIC QUESTIONS

No public questions were received in advance of the meeting.

5. VOLUNTARY, COMMUNITY AND SOCIAL ENTERPRISE (VCSE) PARTNERSHIP WORKING

5.1 Members received a detailed presentation from VSCE and ICB partners on the development and objectives of the Gloucestershire Voluntary, Community and Social Enterprise Partnership.

5.2 To view the power-point presentation, please refer to the link on the Gloucestershire County Council website at the link [here](#)

5.3 Will Chapman from the Gloucestershire NHS ICB introduced the item, and invited Matt Lennard, from the Voluntary Care Sector (VCS) Alliance, Tom Beasley, Chief Executive Officer of Active Gloucestershire, Riah Pryor and Hannah Gorf, representing the Creative Health Consortium, and Chris Brown, representing the Forest of Dean Integrated Locality Partnership, to provide an overview of the work provided by the partnership arrangement.

5.4 The Gloucestershire VCSE Strategic Partnership is an elected group of VCSE leaders with responsibility for the strategic direction and governance of VCSE engagement with the One Gloucestershire NHS Integrated Care System.

5.5 Highlighting the benefits partnership working can offer, examples provided at the meeting included: -

- Creating a larger community presence and influence.
- Providing opportunities to share skills and expertise.
- Creating opportunities for the distribution of funds that may not have been accessible before.

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- Enabling access to a wider range of resources.
- Improving engagement with service users.
- Creating opportunities to view and understand issues from different perspectives.

5.6 Initially set up and funded by Gloucestershire County Council, the Voluntary Care Sector Alliance helps to explore potential partnership working opportunities with the public sector by representing the VCSE at meetings. The overarching function of the VCS is to 'provide an independent voice that informs, strengthens and develops the local voluntary and community sector'.

5.7 Other objectives encouraged by the partnership include: -

- Promoting equal partnerships between the VCSE, public and private sectors.
- Being at the forefront of positive change within the VCSE sector in the county.
- Supporting VCSE groups & organisations in Gloucestershire to become more sustainable.
- Continue to develop a close working relationship with the County Council, NHS Gloucestershire ICB and other public sector organisations.

5.8 Some of the comments and observations raised at the meeting related to the award and use of funding. Concerns were noted that to concentrate efforts on funding to raise the profile of the consortium could lose the momentum of the voluntary position/perspective. The importance of developing and maintaining a conscious awareness of the use of funding and avoid losing the impact of the voluntary perspective was emphasised.

5.9 A key objective for the partnership going forward was to encourage and develop more services.

The report was noted.

6. APPROACH TO PREVENTION

6.1 Director of Public Health, Siobhan Farmer, gave an update on the approaches to preventative work in Gloucestershire. To view the power-point presentation for this item, please refer to the link published on the Gloucestershire County Council website at the link [here](#)

6.2 Prevention refers to the support provided to promote a positive state of health and wellbeing from supporting and enabling people to stay healthy, thriving and independent for as long as possible, including preventing problems arising in the first place.

6.3 Noting some of the preventative measures and activities overseen by Gloucestershire County Council and One Gloucestershire, members were encouraged to consider publications by the British Medical Journal at the link [here](#).

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6.4 Members were asked to reflect on individual organisational approaches to prevention by asking themselves the following questions: -

- i. Do you know where your organisation is placed on prevention?
- ii. How clear are you on your approach in terms of 'what, who and how'.
- iii. What would be the 'one' thing you can do to improve your/our approach?

6.5 Some of the other issues identified at the meeting included: -

- i. The need for more investment in data collation.
- ii. Mental health issues in young people.
- iii. Vulnerability of volunteers (care and protection for volunteers).

7. EXEMPLAR THEME UPDATE: SMOKING

7.1 Tracy Marshall and Rhiannon D'Arcy gave an update on the work to progress the smoking exemplar theme, one of three themes identified by the Partnership in 2023 for members to focus on and to consider any opportunities for the future. Adopting an exemplar themed approach seeks to develop activities emerging from learning and from considering proposals on how the Partnership can add value and create a greater impact by working together collectively.

7.2 To view the power-point presentation presented at the meeting, please refer to the link on the Gloucestershire County Council website at the link [here](#)

7.4 Members were informed that: -

- i. Higher smoking prevalence is associated with almost every indicator of deprivation or marginalisation.
- ii. Is the single biggest cause of inequality in premature death rates.
- iii. Is the leading cause of preventable disease and disability.
- iv. Is the single most important modifiable risk factor in pregnancy.
- v. Fifty per cent of long-term smokers are anticipated to die prematurely (1,035 deaths per annum) with many more living with debilitating smoking related illnesses.
- vi. Smoking cessation positively impacts all 5 key clinical areas in the Core 20 PLUS 5 Approach

7.5 In 2024/25 Gloucestershire will receive £787,301 allocation from a five-year government funded programme to enable local authorities to invest in smoking services.

7.6 Members were informed that at the Gloucestershire County Council Cabinet meeting in May, Cabinet would be asked to agree proposals on the funding. Officers were currently scoping out the proposed local model and commissioning options.

7.7 At the meeting, Cabinet would be asked to agree decisions on the distribution of up to £3,936,505 of funding, (subject to confirmation of the allocations relating to

years two to five), over the five-year period 2024/25 to 2029/30, towards investment into projects and activities from which to enable the delivery of the requirements of the Department of Health and Social Care Stop Smoking Services and Support Grant. The grant is a five-year grant, confirmed annually to enable local councils to enhance their stop smoking services. The funding will be ring-fenced and additional to the stop smoking budget allocations received from the public health grant. Assuming there will be no reduction to the annual allocation, the total value of the grant over the five-year period was anticipated to be £3,936,505.

7.8 Government guidance on the grant agreement is set out in the following areas of activity/investment: -

- i. Leadership and commissioning capacity to be invested in/expand on local stop smoking offers.
- ii. Increased local resources to help people quit smoking by investing in behavioural support and 'stop smoking aids' such as nicotine replacement therapy.
- iii. Building demand for local stop smoking support from partnership working to improve identification and referral of smokers and marketing.

7.9 It was hoped the proposals would receive support from GP practices and community groups across the county.

7.10 A steering group had been formed to steer the work going forward.

7.11 Concerns were noted about the impact of smoking on the economy and the challenges to individual organisations. It was agreed further discussions on how to support individual organisations maintain the health and productivity of its workforce would be useful. **Action by – Lead Officers**

7.12 Referencing the habits and dependencies of inner-city communities, including Polish communities, where large numbers of people continued to smoke heavily, it was acknowledged that work in this area was a huge piece of work, requiring significant support and effort.

7.13 Other stop smoking campaigns and initiatives in existence at the time of the meeting in Gloucestershire included: -

- i. **Treating Tobacco Dependency Programmes (TTD)** - Acute, Mental Health and Maternity settings – ongoing
- ii. **Gloucestershire Healthy Lifestyles Services** – new provider, where smoking remains a priority service area.
- iii. **The Local Maternity Service** - targeting pregnant women in Gloucester, (where 'smoking at the time of delivery' rates were highest), would hopefully improve engagement with services.
- iv. **Inner City Gloucester Primary Care Network** - (highest smoking rates in Gloucestershire), the network aims to target patients less likely to access support or have the highest clinical need – providing in-house support.

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- v. **Gloucester City Integrated Locality Partnership (ILP)** – smoking is considered a priority area. Seeking to appoint a Treating Tobacco Dependency Health Coach. Gloucestershire Communities employees are trained to provide information, advice and guidance.

7.14 Neil Smith from Gloucestershire Police referred to a Gloucestershire Constabulary Stop Smoking Campaign and offered to investigate/share the information. **Action by – Neil Smith**

The report was noted.

8. ONE GLOUCESTERSHIRE LEADERSHIP CONFERENCE

Members were informed that a **‘One Gloucestershire Leadership Conference’** would be held at Kingsholm Stadium, Gloucester, from 9.00 am until 1:30pm on Friday 28 June 2024.

The conference to provide a shared space for current and future leaders to network and develop leadership skills and capabilities.

The event will focus on Health Inequalities, with an opportunity to network with a wide range of partners, learn about local health inequality challenges and formulate plans from which to make a difference.

The event is open to all partners across the system.

Suggested delegates included: -

- Any senior and mid-level leader.
- Anyone undertaking a leadership development programme.
- Anyone working in or has a special interest in Health Inequalities

An email will be sent via the partnership mailbox with further details and the link to enrol for the event.

9. FUTURE MEETINGS

Health and Wellbeing Board/Partnership Meetings – 30 July 2024

Health and Wellbeing Partnership Meetings – 24 Sept 2024

Health and Wellbeing Board/Partnership Meetings – 26 Nov 2024

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CHAIRPERSON

Meeting concluded at 3.10pm