

Gloucestershire City Region Board

Friday 7 June 2024

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2024 – 2034

Gloucestershire's Economic Strategy

Driven by innovation, built on heritage



Living our values every day



Accountable



Integrity



Empower



Respect



Excellence



Gloucestershire's new economic strategy

Driven by Innovation, Built on Heritage

Following LEP integration into GCC from 1 April 2024 a new countywide economic strategy was adopted by GCC's Cabinet.

It introduces a new 2050 vision to achieve a greener and more inclusive economy.

The strategy supersedes all previous countywide economic strategies.

Gloucestershire 2050: Driven by innovation, built on heritage.

By 2050, Gloucestershire will be a hub for the UK's intelligence, security, and cyber agencies. We will be a centre for world-leading, sustainable businesses in the cutting-edge industries of digital communications, advanced manufacturing, agri-tech, and green and nuclear energy, while preserving our rich cultural and natural heritage.

Gloucestershire will build on its strength as a prominent location in western England with ease of access to regional hubs in, and beyond, the Western Gateway. We will sustain our unique mix of nationally important rural landscapes and vibrant urban centres by delivering a stronger, more sustainable economy that benefits the whole county.

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Strategic Priorities

Sustainable Growth



By 2050, Gloucestershire's ambitions for future housing and employment growth will have delivered new carbon-neutral communities. This growth will be evidence led and prioritised on a strategic basis.

Inward Investment



By 2050, Gloucestershire will have attracted new levels of inward investment fostering innovation, creating jobs, and promoting prosperity across the county. It will be recognised as the most advanced county for digital communications, advanced manufacturing, agri-tech, and energy production including green and nuclear energy.



Strategic Priorities

Employment & Skills



By 2050, skills provision in Gloucestershire will be fully aligned to the local economy. Every resident will have the opportunity to access training and development, increasing skills and opening pathways to good employment opportunities.

Business Innovation & Support



By 2050, the Gloucestershire economy will have built on its strong research and innovation heritage to achieve greater collaboration between academia, industry, and government. It will be in the top 20% of local authorities for business survival and deliver an inclusive and highly productive economy.



The role of the Gloucestershire City Region Board (GCRB)

The Sustainable Growth priority outlines the need for a county-wide Spatial Development Strategy (SDS).

All local authorities have agreed the Gloucestershire Statement of Common Ground which lays the foundations of an SDS.

The GCRB is identified within the Economic Strategy as being best placed to provide strategic overview for the development of an SDS.

A SDS would be a non-statutory planning document and would support the strategic development of planning policies outlined in the GSoCG.



The role of the Gloucestershire City Region Board (GCRB)

The Economic Strategy Action Plan includes several actions where the GCRB is identified as being the most appropriate lead local body responsible for its delivery.

2024/25 <ul style="list-style-type: none">• Complete the Gloucestershire Statement of Common Ground Action Plan.
2025/26 <ul style="list-style-type: none">• Allocate resources to produce a Gloucestershire Spatial Development Strategy.• Develop a shared vision for long-term development.• Review the concept of the Gloucestershire Economic Growth Corridor as part of developing a shared vision for a countywide Spatial Development Strategy.• Identify the breadth and scope of regeneration projects.• Complete an infrastructure needs assessment of countywide infrastructure.• Advance proposals that would regenerate soil quality throughout the county.
2026/27 <ul style="list-style-type: none">• Produce a countywide Infrastructure Delivery Plan.

Does anyone have any questions?



For more information:

Ask the Economy and Strategic Planning Team by emailing economy@gloucestershire.gov.uk

The strategy documents can be accessed

[Gloucestershire's Economic Strategy \(2024-2034\) | Gloucestershire County Council](#)

The detailed Evidence base which informed the strategy is available on INFORM:

www.gloucestershire.gov.uk/inform/economy/overview/

